ONUS IV HYDRATION

Treatment Clinic Denver, CO

Size

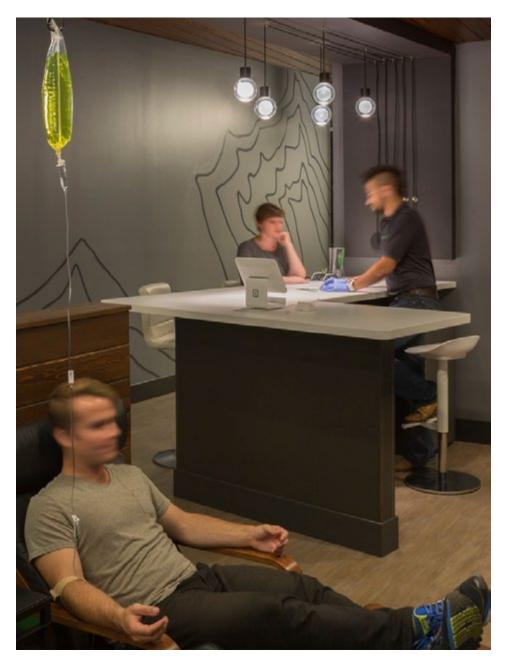
6,000 square feet

Project Highlights

Divided into four zones: mixing, waiting, treatment, and VIP; Angular graphics and design features inspired by mountain biking and the mountains of Colorado; Comfortable lounge seats serve as exam tables; IV poles are suspended with climbing belay ropes; Dimmable lighting

Services Provided

Full service interior architecture and design













This IV treatment company's first-ever stand-alone clinic was driven by a vision to create a relaxing environment that supports wellness and recovery. Developing a palette and design aesthetic that could also be rolled-out for future locations was another important driver. Since this was the company's first stand-alone location, it would become a reflection of the brand in the physical environment.

The tight, linear nature of the space created limited access to daylight, which was a challenge for the design team. To solve this, the clinic was divided into four zones: mixing, waiting, treatment, and VIP. Each zone provides privacy and has angular graphics and design features inspired by mountain biking and the mountains of Colorado. Use of the company's electric green color infuses the space with energy, but is also balanced by neutral earth-tones.

It was important that the clinic not feel like a medical space, so comfortable lounge seats serve as exam tables and a private VIP lounge is ideal for larger parties. IV poles are suspended with climbing belay ropes, adding function and visual interested to the procedure; dimmable lighting also offers additional comfort. The design achieved the primary goal for the space; to create a feeling that is less "medical clinic" and more like a natural transition from an active lifestyle to recovery and comfort.