

SAPIENT NITRO

Atlanta, GA

Size

24,000 square feet

Project Highlights

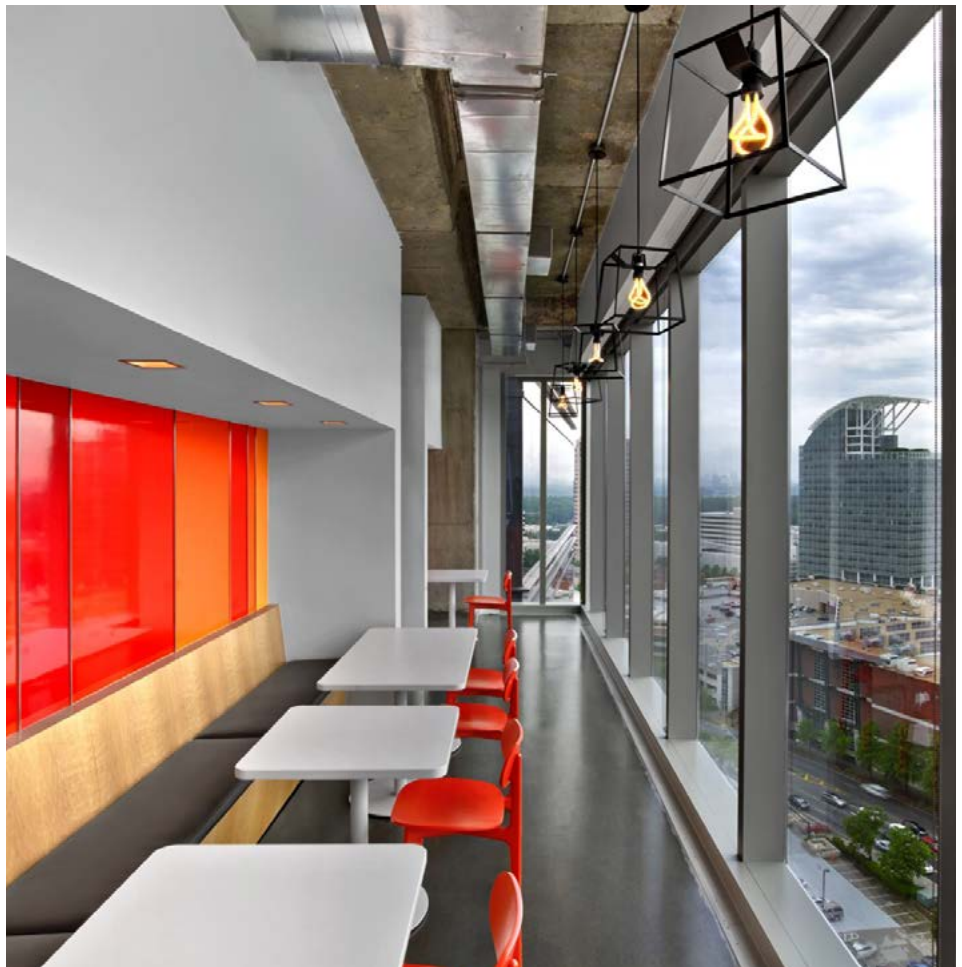
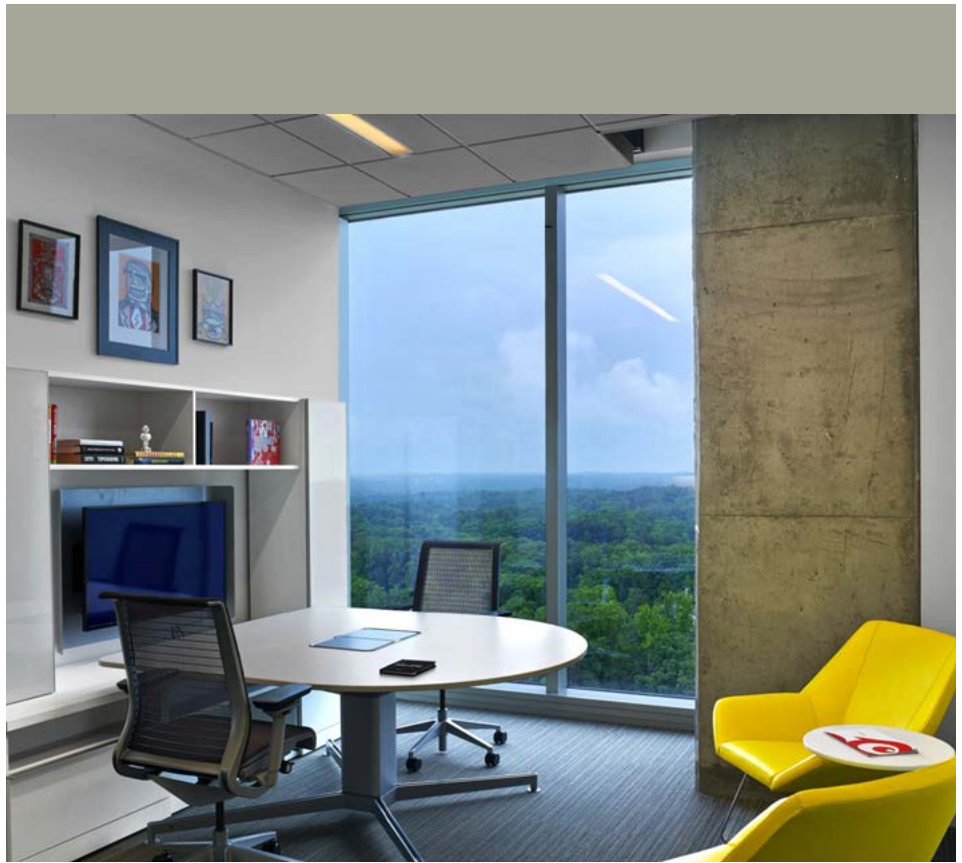
Brand messages displayed on digital platforms; Feature wall with laser cut logos configured in geometric pattern; Teaming zones for collaboration; Corridor wrapped with writable surfaces; High impact branding; Wide variety of workspace options for teaming or focus work; Graphic carpet designs; Use of color and fixtures balances industrial finishes

Services Provided

Global on-call services; Full service interior design and architecture; Environmental graphic design; Development and implementation of global workplace guidelines; Furniture specifications

Awards

ASID Georgia Chapter 2015 Gold Design Excellence Award
IIDA Georgia Chapter 2014 Best of the Best Award: Small Corporate





Sapiient Nitro engaged IA to design an environment that embodies their brand as a group of 'idea engineers' and provides an interactive space for both customers and employees alike.

With a modest budget and aggressive schedule, the team explored cost effective, yet innovative materials and applied them in creative ways. Enveloping the building's core, MDF panels wrapped with high-gloss laminate provide writable surfaces throughout the space, creating a bold design feature that encourages graphic communication and most importantly – interaction with the environment. Writable glass film applied to glass conference room and private office walls also provides collaborative surfaces while maximizing transparency.

Vibrant finishes and playful furniture and light fixtures juxtapose high-tech, industrial elements, including polished concrete floors and exposed structural features, creating an inspiring environment that embraces the Sapiient brand. With stunning, panoramic views of the Atlanta skyline and a customizable video wall anchoring the reception desk, Sapiient's entry makes a powerful impression. When clients arrive for presentations, the video wall can be customized to welcome them specifically. The experience is both memorable and impressive.