

JET.COM

Hoboken, NJ Headquarters Relocation and Expansion

Size

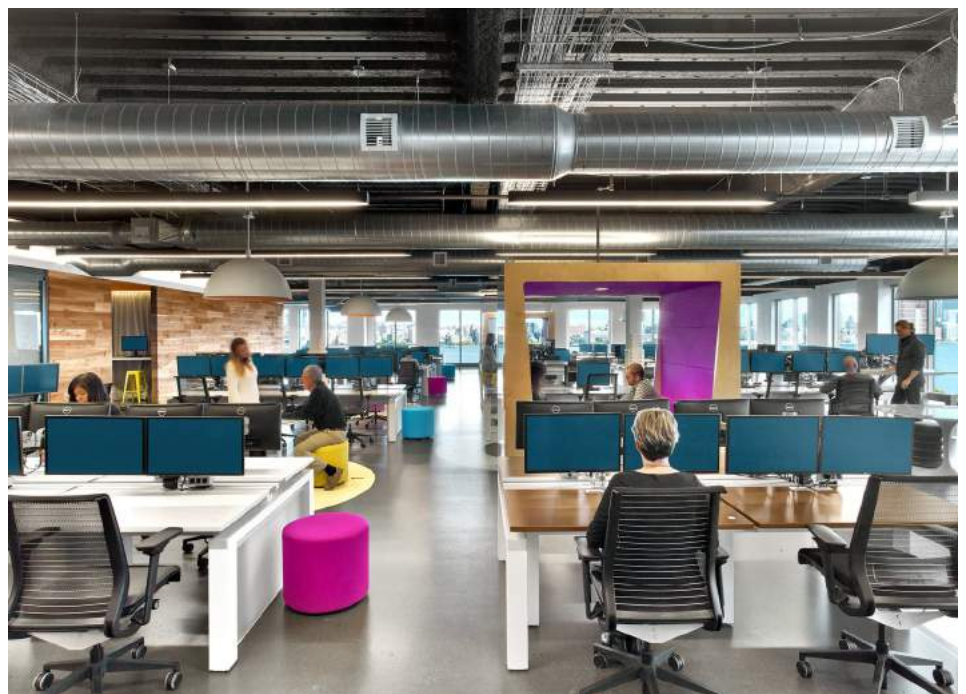
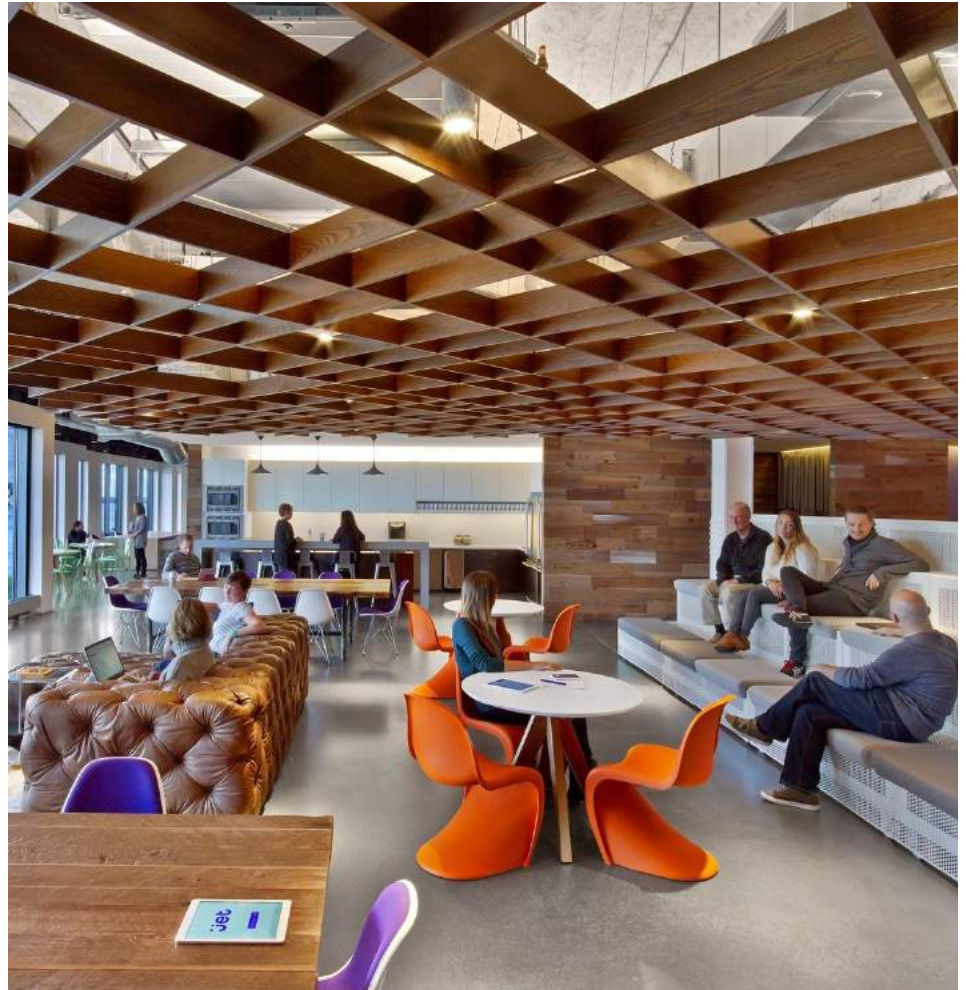
80,000 square feet

Project Highlights

Agile workplace planning to maximize flexibility and collaboration; 100% “free-address” concept; “Pod module” workstation zones; Community hub and event space; Branded design

Services Provided

Full service interior design and architecture; Workplace strategy; Furniture specifications





Jet.com, an online retailer start-up experiencing rapid growth, selected IA to create a new headquarters in order to strategically establish its physical presence. The space needed to not only reflect Jet's growing brand, but also support the flexible workstyles of its employees.

IA's design team drew inspiration from Jet's branded packaging to program the floor plan. The cross-shaped core, formed from an unfolded package, creates a zone for social activities and contains the café and collaboration hub. With moveable bleachers, the space can also expand for larger meetings and has fully integrated AV technology.

The remainder of the floor plate is dedicated to 100% free address work areas. Within the work zone, 60% includes desks arranged in teaming pods. Each pod has six height-adjustable desks and an adjacent collaborative table with a white board for informal meeting space. Employees can use different pods as their teams evolve and adjust, allowing for maximum flexibility. To account for the lack of personal storage space, each employee has a locker along the core of the space.

More secluded, non-pod associated desks account for another 20% of the works zone and are utilized for more solo or heads-down work. The remaining 20% of the work zone is lounge and teleworking space.