

CAPITAL ONE

Banking Café Chicago, IL

Size

10,000 square feet

Project Highlights

An ideal place for anyone to touch down and work, seek personalized financial advice, or grab a cup of coffee

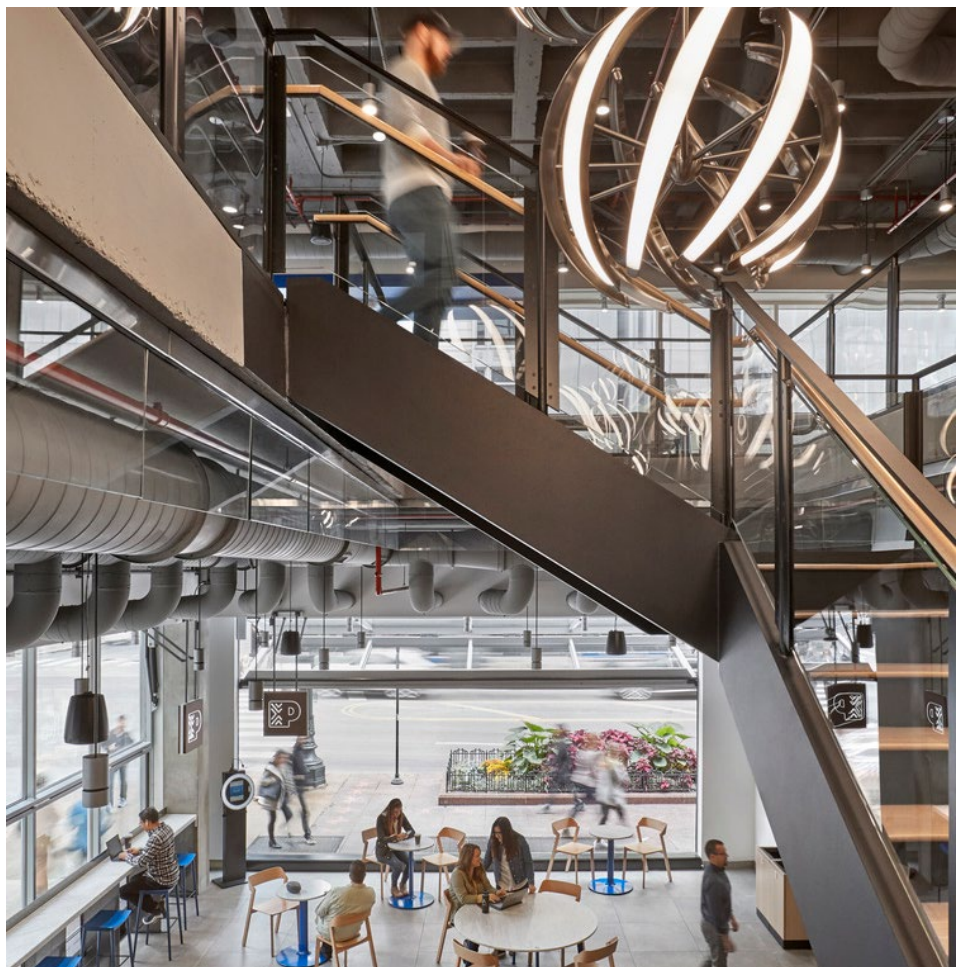
The café offers its community a variety of workspaces, collaboration, huddle rooms, and private meetings rooms

Can accommodate large events

Exterior building upgrades, including bi-fold doors that open to engage the city's energy

Services Provided

Building evaluation; Full service interior architecture and design; Exterior facade renovations; Experiential graphic design: branding and signage; Change management; Furniture specification; Lighting design





While this financial firm uses product commercials, banking apps, and a well-recognized online presence to reach both clients and potential customers, they wanted to do more. In 2015, they decided to engage the marketplace with a targeted brick and mortar presence.

One of the newest additions to Capital One's national retail concept is located in Chicago's loop on the corner of State and Monroe: a 10,000 square foot retail banking experience that includes a full service coffee shop. The café design creates an ideal place for anyone to touch down and work, seek support from a Capital One Associate, or simply grab a cup of coffee.

The space features floor-to-ceiling windows that emphasize the brand's sleek, contemporary aesthetic. Bi-fold doors on Monroe and State Streets provide abundant natural light and bring in the city's energy when open.

As a community asset, the café offers a variety of workspaces to accommodate visitors—open areas for collaboration, huddle rooms, and private meeting rooms. Rearrangeable seating modules are flexible in front of frameless, wall-height corner windows. The café can accommodate large events and offers guests access to corner-window views during the workday.