

SONOS

Boston, MA

Relocation

Size

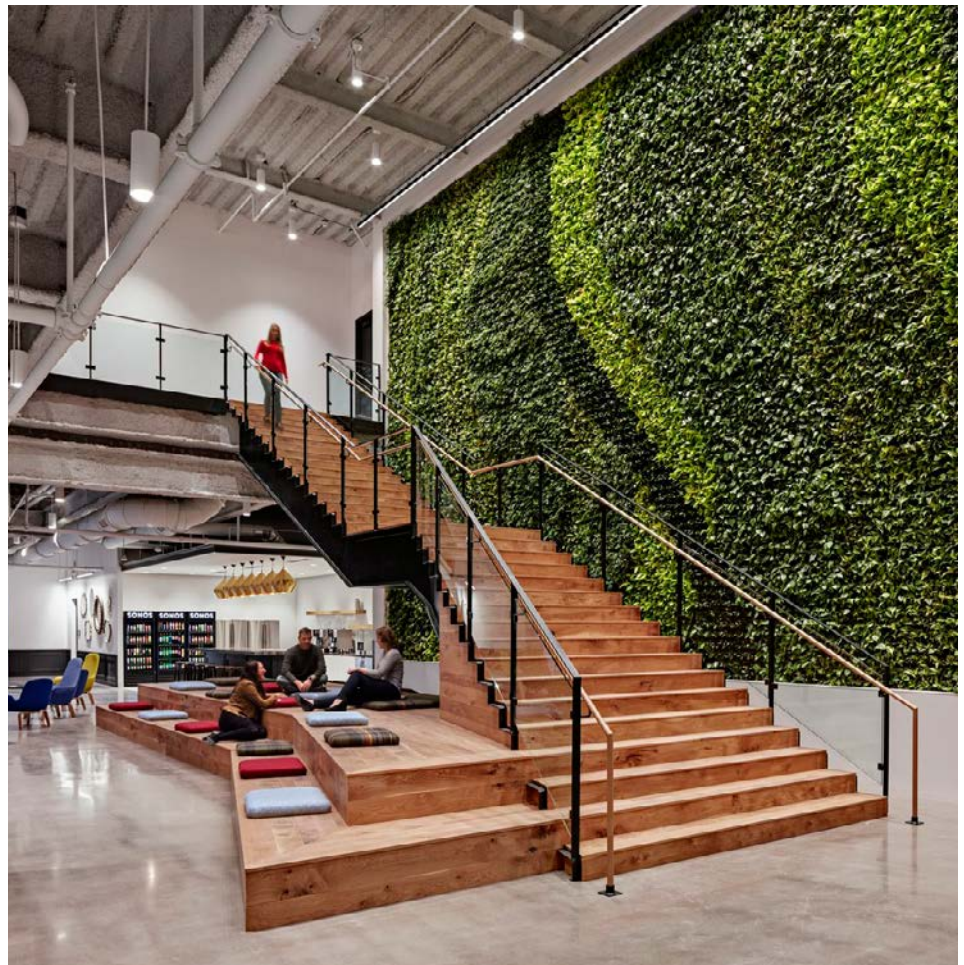
115,000 square feet

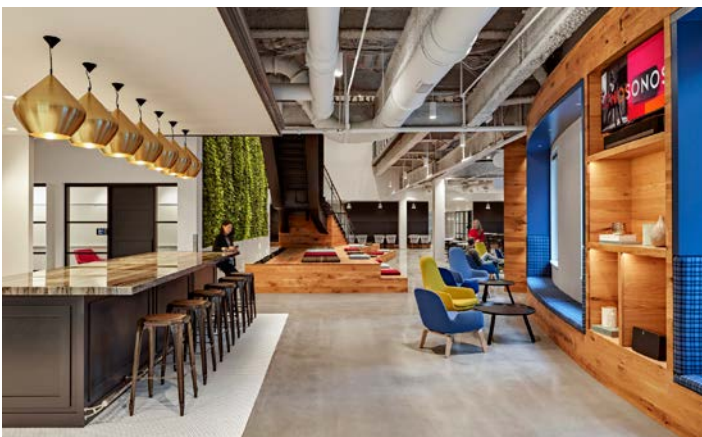
Project Highlights

Brand integrated into the workspace through home listening settings; 1:1 ratio of all meeting rooms to desks; Transition from semi-open to 100% open workstations; Employee wellbeing improved through robust amenities such as a 24/7 café, living rooms, communicating stair, and a multi-story green wall; Kit-of-part workstations provide flexibility and on-demand reconfiguration; IA worked with a lab consultant to create an enhanced audio engineering lab; Curated listening rooms and audio chambers; Materials draw from Boston residential architecture to connect the brand to regionalism

Services Provided

Full interior design and architecture;
Workplace strategies; Master planning;
Furniture specifications





Sonos, founded in 2002, creates the leading smart speaker system. As they began to outgrow their Cambridge, MA space, Sonos engaged IA to facilitate a workplace reinvention for their new Boston offices. Visioning sessions were held at a leadership, brand, and department levels with global teams. The Sonos workplace drivers included brand integration, enhanced global collaboration, transparency, flexibility, and an amplified employee experience.

The main circulation path streams through simple, functional workspace zones customized to the workflow of each department. To enhance the connection between departments and allow for more collaboration, offices were eliminated and all staff were provided workstations in the open work environment. Custom, kit-of-parts workstations with power/data from above allow for on-demand flexibility and reconfiguration. Between the neighborhoods, living rooms provide places of respite and support spontaneous collaboration.

A monumental stair rises to connect a secondary seating area to the café space at the heart of the facility for company meetings, events, and food/beverage services. Twin, multi-story anechoic audio chambers host state-of-the-art research and development labs, and custom listening rooms serve as studio-like environments where clients, visitors, and employees can listen, test, and engage with the Sonos products.