

# SAPIENT NITRO

## Miami, FL

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### Size

55,000 square feet

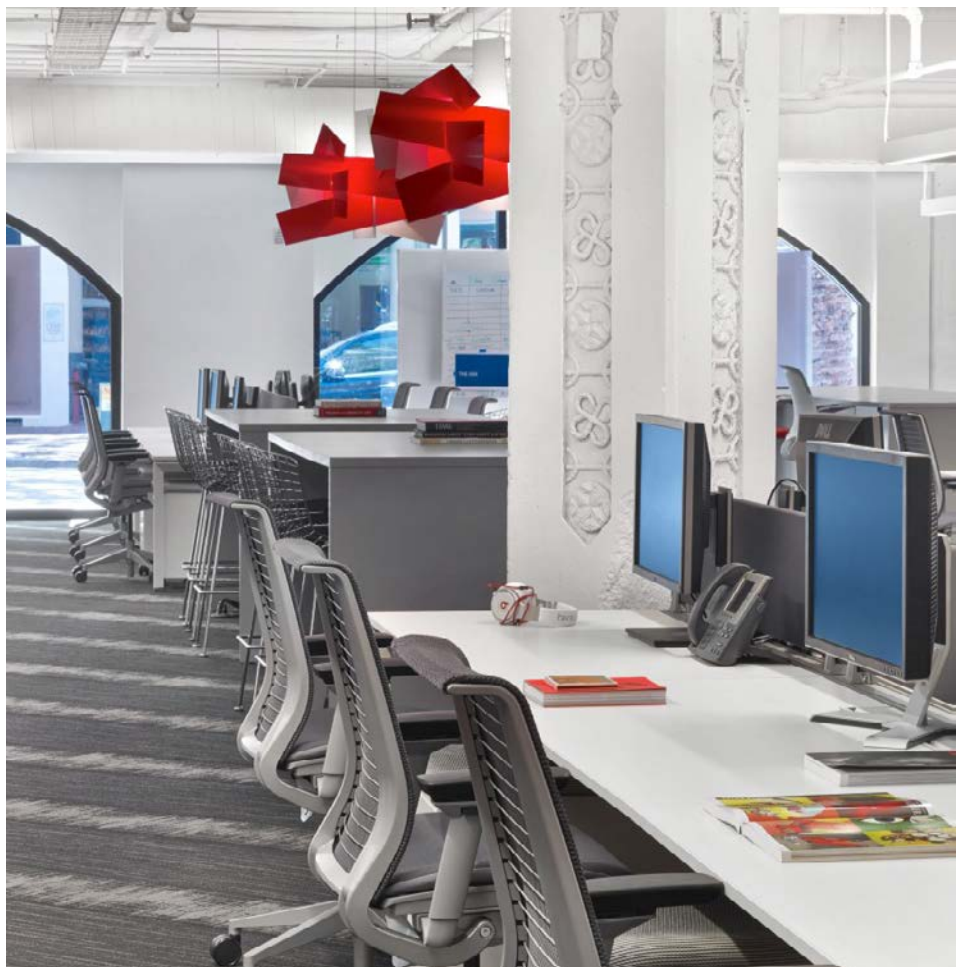
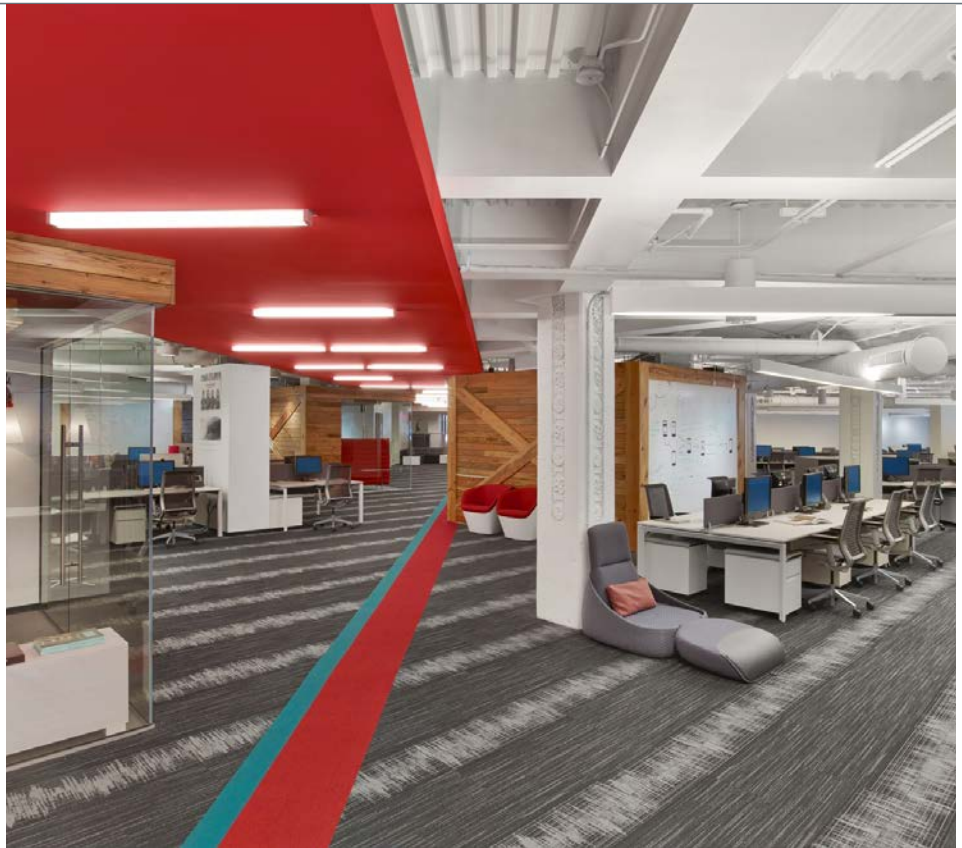
### Project Highlights

Conversion of ground level, multi-bay retail facility to contiguous corporate office space that embraces the 'texture' of the envelope as integral component of design solution; Custom metal and frameless glass double-height main entry vestibule on exterior establishes bold first impression; Non-traditional entry lounge/bar/cafe hub Multiple 'creative crates' made from reclaimed wood house various collaboration nodes and showcase essential production/editing functions; Variety of super graphic wall coverings; Interconnecting stair; Deconstructable furniture wall; Presentation room and theater

### Services Provided

Full service interior design and architecture; Global on-call services; Environmental graphic design; Development and implementation of global workplace guidelines; Furniture specifications

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Sapient Nitro engaged IA to design an environment that embodied their brand and provides an interactive spaces that engage staff and visitors.

The greatest project challenge was taking the extremely unusual site conditions of a raw parking structure and several former retail bays, and transforming them into a clean envelope for a high-end office space. The success of the design was achieved by embracing the distinctive texture of the envelope as an integral component of design solution. The grand entry, featuring a red glass vestibule and dramatic atrium lobby is strategically located to embrace the surrounding community.

The sprawling, dynamic work environment is easily navigated along its Main Street corridor, guiding visitors through neighborhoods of work zones, collaboration areas and creative 'wood crate' hubs of activity. The visitor tour experience presents an exclusive view of product development and visibility of the work process. A tiered theater with extra large screen and large comfortable theater chairs

The resulting office truly reflects the local brand and culture, fostering the creative energy of this team to propel their business forward.