

ACTIVE NETWORK

Dallas, TX
Headquarters
Relocation

Size

125,000 square feet

Project Highlights

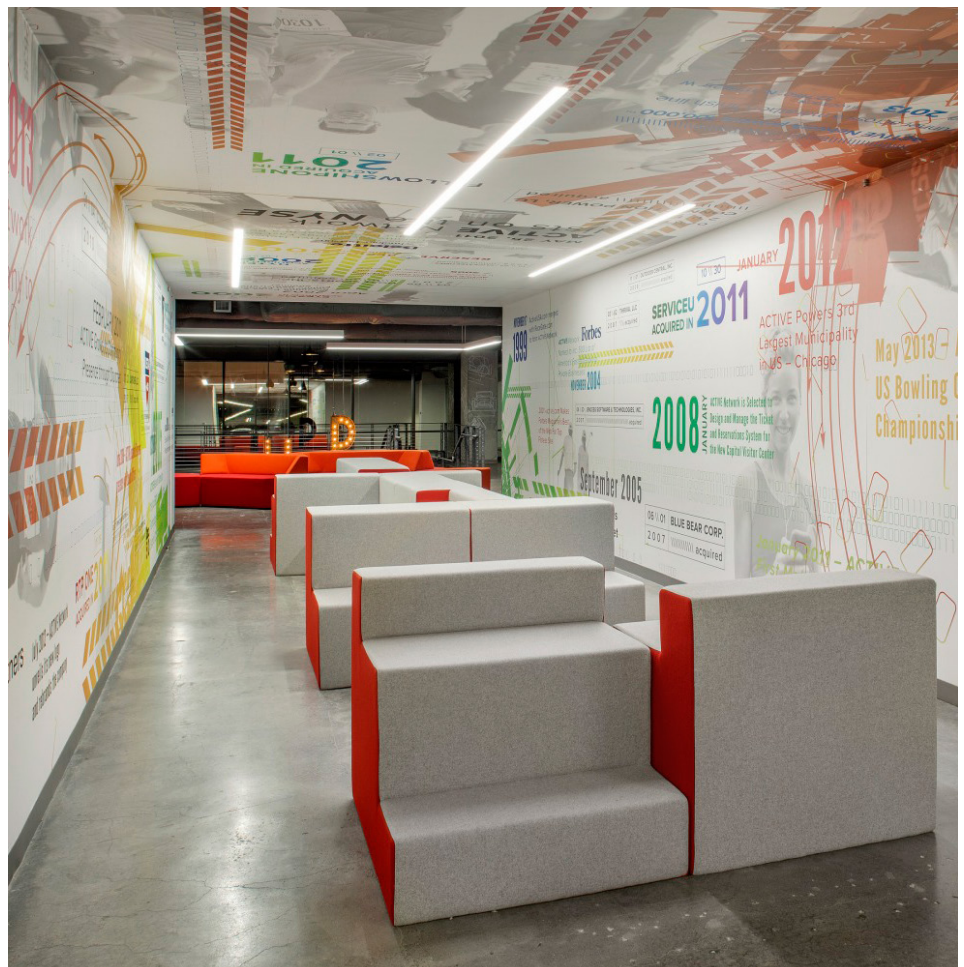
Headquarters relocation from San Diego to Dallas; All-hands space for large meetings; Call center; Aggressive schedule; Variety of collaboration spaces; Emphasis on recruiting and retention; Primarily open offices

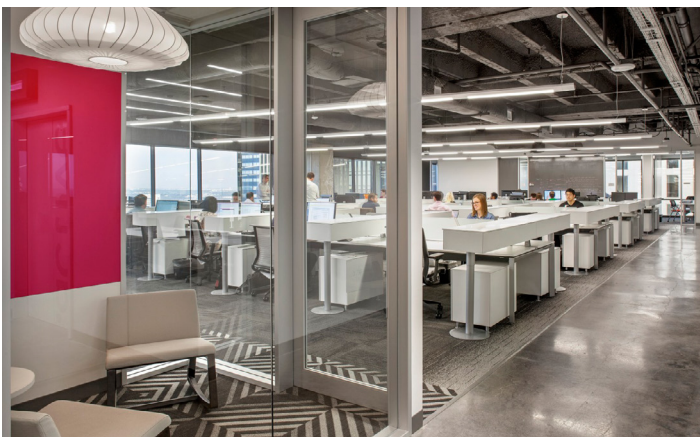
Services Provided

Full service interior design and architecture; Workplace strategy; Furniture specification; Environmental graphic design

Awards

D Magazine, Coolest Workplaces in Dallas-Fort Worth 2016





Active Network engaged IA in its relocation from San Diego, CA to Dallas, TX with the goal of creating an efficient and branded space that attracts and retains high-quality employees.

The IA design team created custom brand elements that incorporate Active Network's culture throughout the building's open floorplates. An all-hands 'park' space allows for the entire company to meet together and features a media wall, stage, grab-and-go concessions, help desk, and an adjacent 'tavern.' Open benching workstations for all employees, including the CEO, maximize collaboration, while private spaces are wrapped in glass and promote transparency.

Each floor is activity-themed and showcases elements of Active Network's brand. An interconnecting stair allows for easy access between these floors and encourages staff to interact and move throughout the course of the day.

The project was set to an aggressive schedule and completed with an early demolition package and accelerated construction document issue.