

PG&E

San Ramon, CA

Size

450,000 square feet

Project Highlights

Significant change for client accustomed to traditional space types and facilities; Increase of phone, huddle rooms, and meeting spaces; Access to natural light; Town Center; Strategic planning and enterprise-wide standards development; Multipurpose collaborative areas integrated with extensive technology and A/V systems; Neighborhoods distinguished through environmental graphics and wayfinding; Grid-like floorplan that allows ease of accessibility and circulation

Services Provided

Workplace strategies; Full service interior design and architecture; Environmental graphic design





In 2011, Pacific Gas & Electric (PG&E) undertook a major initiative to restructure and expand their Gas Operations business in order to enhance safety and service throughout the entire natural gas delivery system. PG&E selected IA to assist them in the strategic planning of the rapidly growing organization as well as the design and implementation of those facilities. As an outgrowth of the effort, new enterprise-wide standards were developed.

Challenged with a changing and often unknown business structure, IA developed scenarios for a variety of possibilities and from there, designed a highly flexible office environment to accommodate those possibilities and the growth of the business. Features include a focus on collaboration areas, multipurpose rooms, integrated and extensive technology and A/V systems. As opposed to their existing facilities, PG&E required a high degree of space organization, as well as easy access to all support facilities and a high degree of ergonomics. Workspaces are laid out in a grid pattern with common facilities separating “neighborhoods,” allowing accessibility, scale and the use of color as one of the wayfinding solutions. All work surfaces are adjustable height to allow variation as well as “sit/stand” work options.



In addition to the use of architectural elements to reinforce wayfinding, IA developed a comprehensive graphics program. The program was designed in full parallel to the corporate communications standards and guidelines and includes not only written signage but designation symbols for all common use areas.