

# CONFIDENTIAL FINANCIAL FIRM

## McLean, VA

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### Size

131,000 square feet

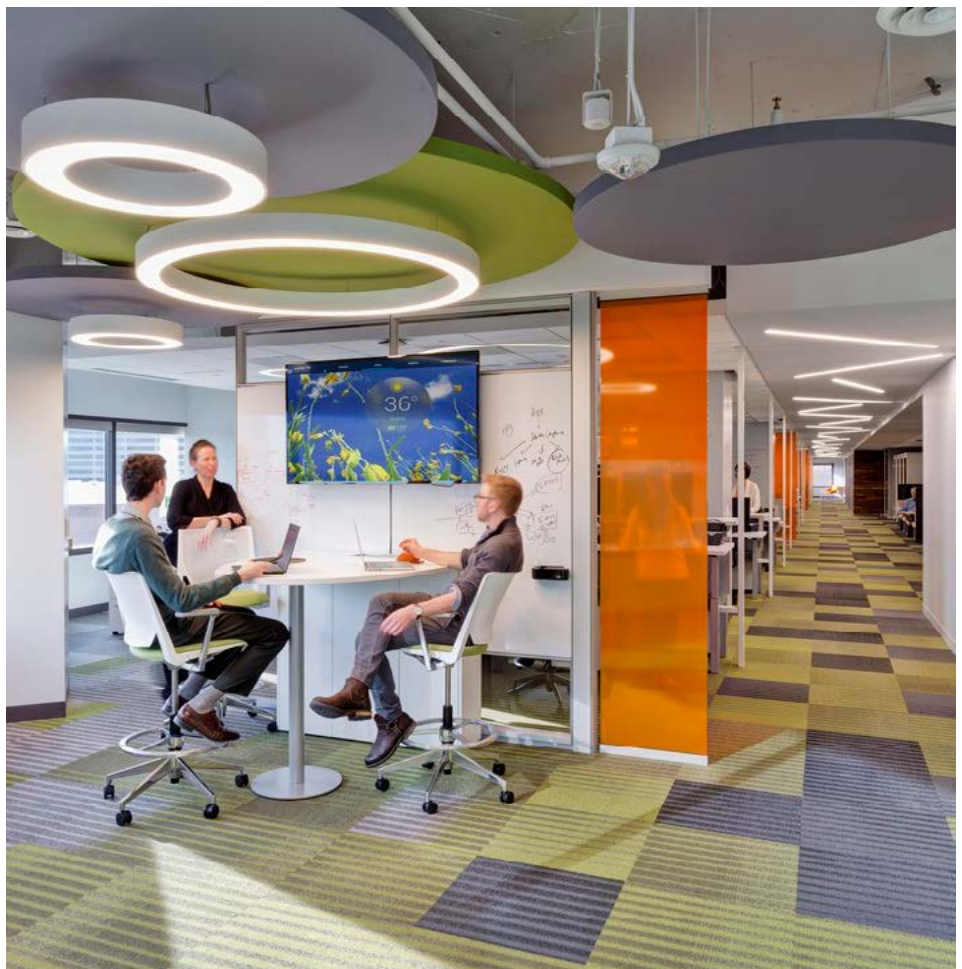
### Project Highlights

Fast-tracked schedule: completed in four months; Amenity space includes food service, coffee bar, and "power-up" technology retail and IT support space; Unique materials in each floor's elevator lobbies and pantries provide intuitive wayfinding; Writable, moveable, and demountable wall surfaces; 95% open offices, 10 private offices total; Each floor offers a pantry, libraries, formal and informal meeting/conference rooms, video/studio room, and observation room; Phone booths offer acoustical privacy and are easily moved

### Services Provided

Full service interior design and architecture; Environmental graphic design - signage and wayfinding; Lighting design

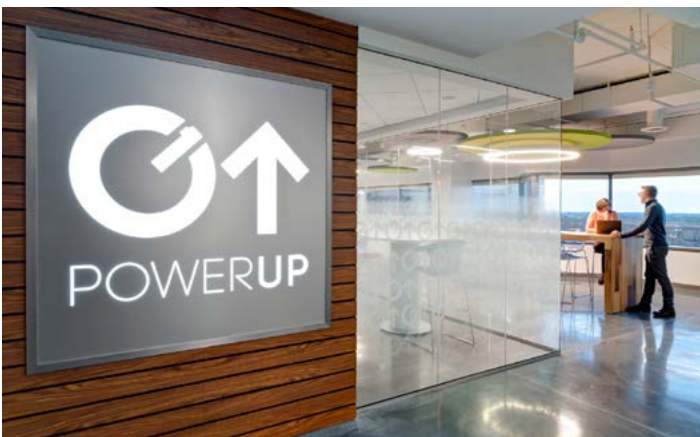
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Looking for operational flexibility within their existing workplace standards, this global financial firm leased six floors of an office building—about one mile from their headquarters campus—to allow for their growing corporate retail and technology groups.

While design elements from the main campus settings were used to aid both continuity of experience and wayfinding, the leased space provides a unique identity. Individual employee identity is achieved through diverse and adjustable workstyles and writable surfaces, and enterprise-wide identity is shown through corporate and team branding. Intuitive wayfinding within the multiple floor layout is enhanced through different, natural materials on each floor's elevator lobby and cafe spaces, including wood, concrete tiles, and pebbles.



The sixth floor acts as the central amenity center with a coffee bar and food vending, as well as a "power-up" space for IT support and internal technology retail. The other five floors include open work areas, enclosed phone booths, a pantry, libraries, huddle rooms, teaming/collaboration spaces, meeting rooms, and enclosed offices. Diverse workstyles are supported through multiple furniture settings, height-adjustable desks, and lounge and teaming areas. While each floor is zoned to include active and individual workstyles, the supporting amenities support a range of social and heads down activities.