

# WELLS FARGO/ WACHOVIA

London, UK

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## Size

60,000 square feet

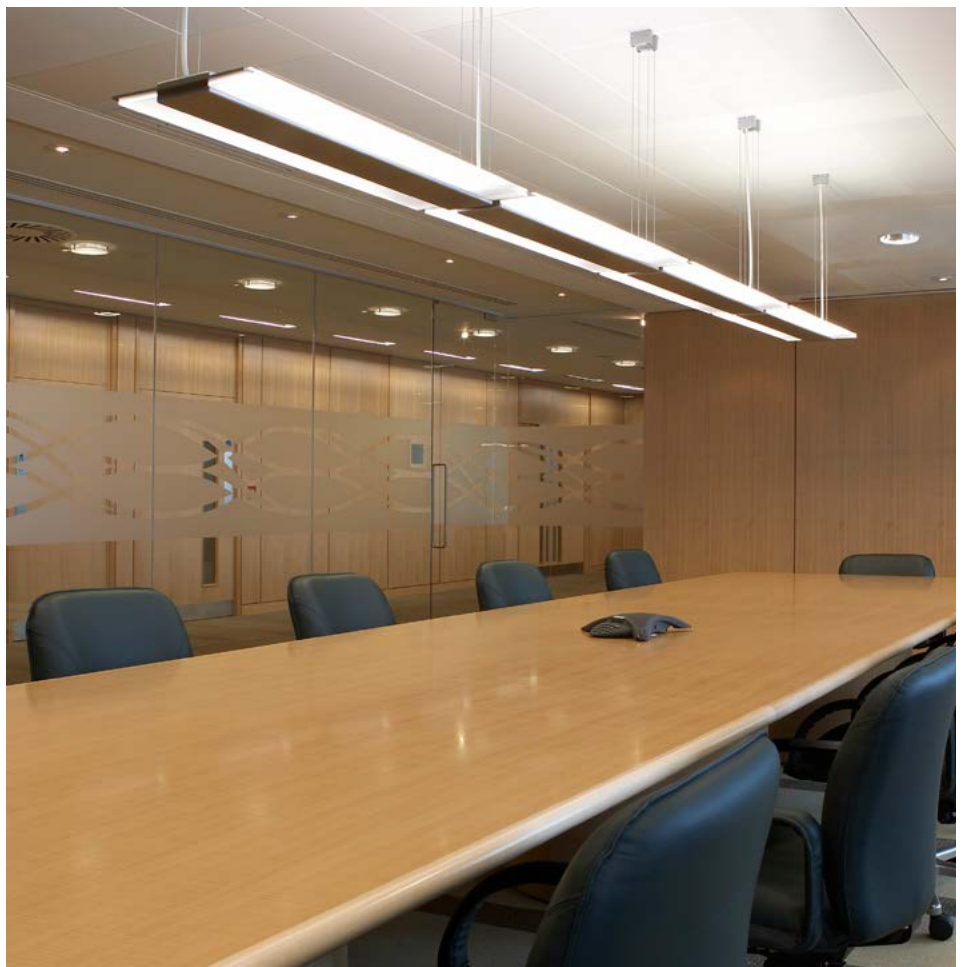
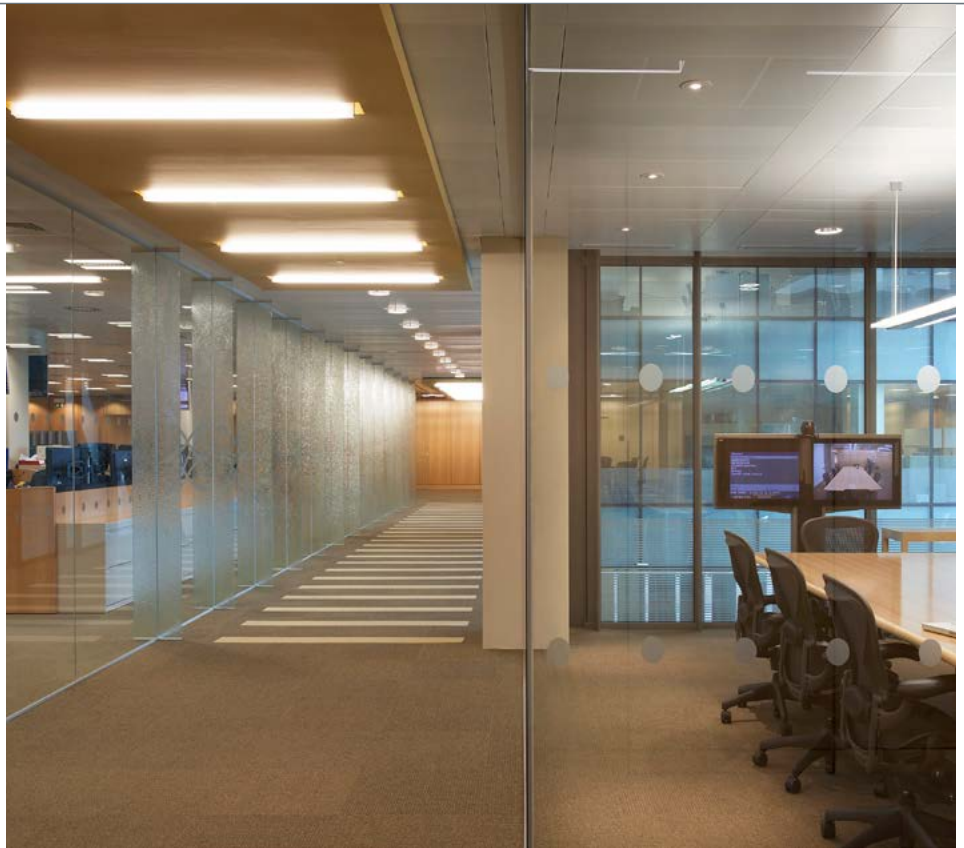
## Project Highlights

Headquarters expansion to accommodate for expected future growth; Glass partitions to allow for daylight and views of the city; 120-Person trading floor; Open plan and cellular office space for supporting groups

## Services Provided

Full service interior design and architecture

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IA Interior Architects' work on the first phase of Wachovia's new 60,000 square-foot London headquarters included a 120-person trading floor with an open plan and cellular office space for supporting groups, an Investment Banking division, and a highly appointed reception and meeting room suite. Wachovia's prime objective was to increase the size of their physical premises to accommodate expected future growth. Wachovia was also looking to increase their brand presence in the London market.

As a US-based global corporation, it was a priority of Wachovia's to maintain finish, furniture and space standards throughout all their facilities. Wachovia staff moved frequently between locations, and the strong consistency among each location helped foster not only a brand image for clients, but also to reinforce a sense of Wachovia culture for their staff.

A significant success of the design was a careful blending of North American space and furniture standards, coupled with a European desire for lightness and openness. Glass is utilized extensively allowing daylight to penetrate the deep floor plate, opening the beautiful city views for all to enjoy.