

# AMERICAN MEDICAL ASSOCIATION

Chicago, IL

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## Size

300,000 square feet

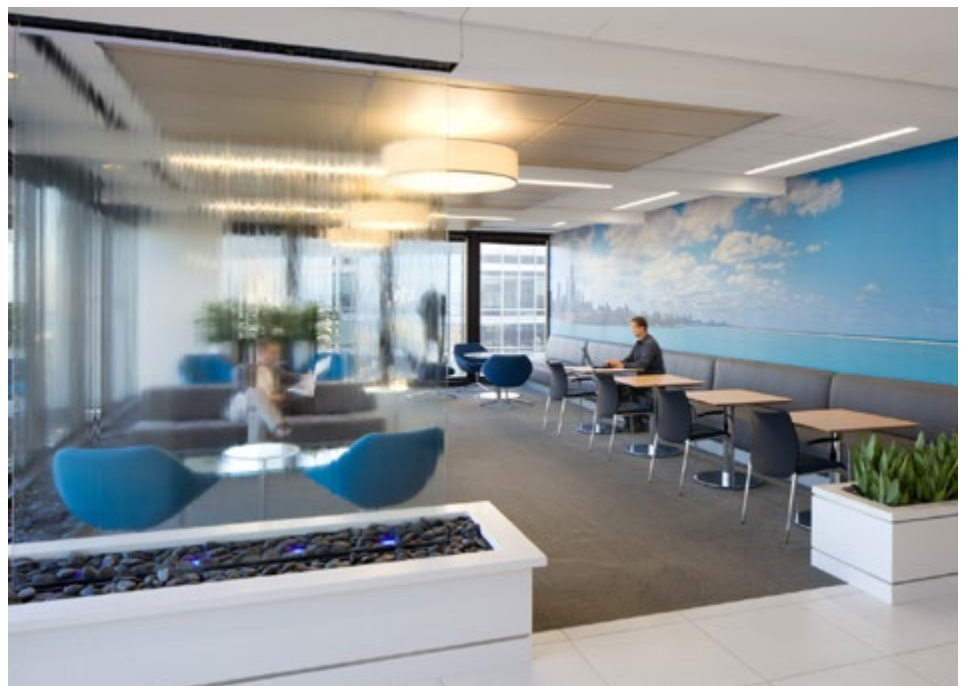
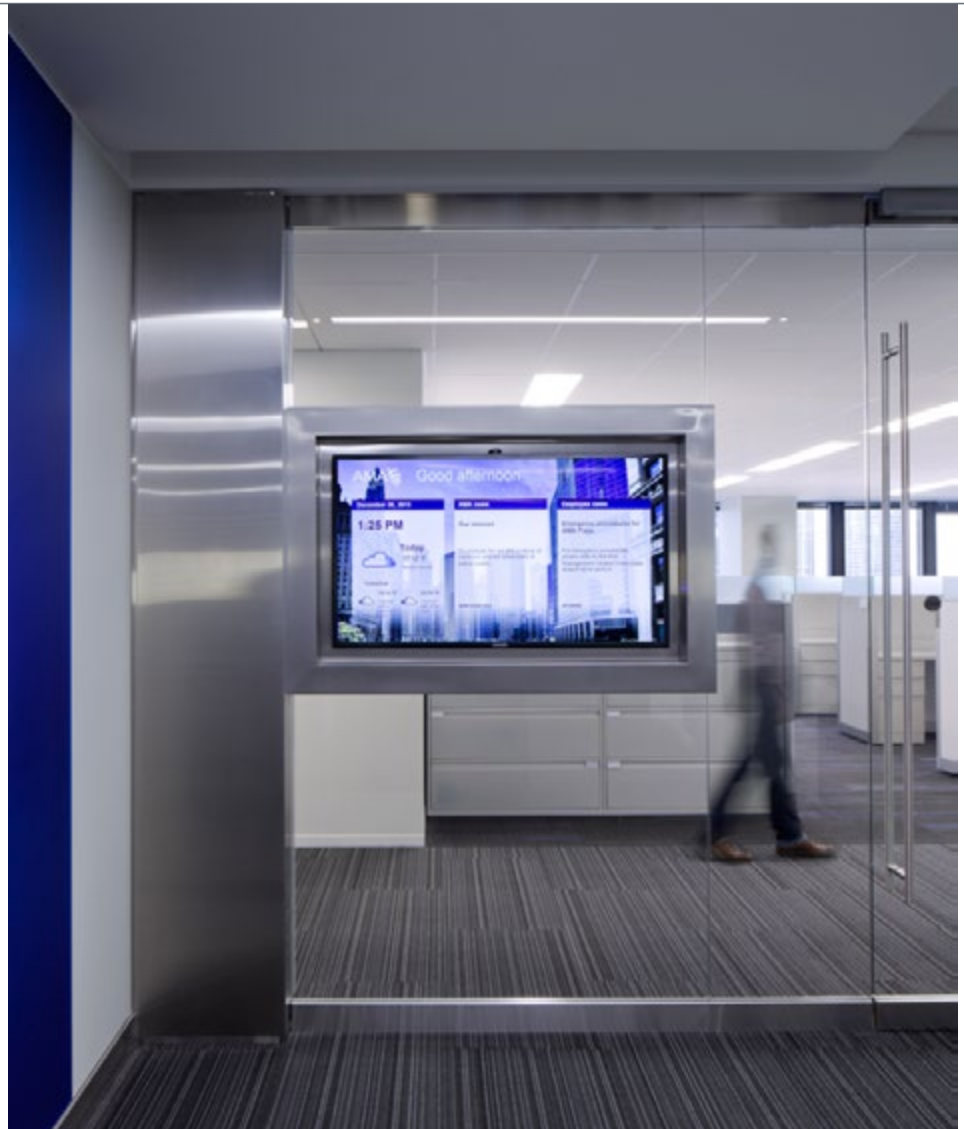
## Project Highlights

Headquarters relocation to iconic Mies van de Rohe building; An updated approach to thinking relative to team interaction and collaboration in support of AMA's mission and business goals; Design infused with a robust program of branding and environmental graphics allowing many facets of AMA's message to weave seamlessly into the space; Robust technology infrastructure to support fluid communication internally and externally; Client-facing conference, flexible meeting rooms, and employee lounge and breakroom

## Services Provided

Full service interior design and architecture;  
Environmental graphics and branding

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IA was retained by the American Medical Association (AMA) to assist in the relocation of their headquarters in Chicago, IL to an iconic modern structure designed by Mies van de Rohe. The design incorporates an updated approach to thinking relative to team interaction and collaboration in support of the AMA's mission and business goals.

The design was infused with a robust program of branding and environmental graphics, allowing many facets of AMA's message to weave seamlessly into the space. Ample technology resources in support fluid communication both within AMA and with the outside world. A robust conference center supports both internal and external meetings.



AMA was assisted by Jones Lang LaSalle and Core Project Management Group with brokerage and overall program management. To support cost control, the design team established points within the process to thoroughly estimate and understand material cost impacts. This resulted in the final project being successfully under budget.