BUMBLE BEE FOODS

San Diego, CA

Size

30,000 square feet

Project Highlights

Relocation to historic Showley Brother's Candy Factory building overlooking PETCO Park; Design showcases the existing historical structure; Company history and brand highlighted through murals, gallery walls, and photography; Heavy use of recycled and reclaimed materials; LEED-CI, Silver

Services Provided

Full service interior design and architecture; Environmental graphic design; Sustainable design and consulting







Bumble Bee Foods (Bumble Bee) relocated their corporate office to the 1924, historic Showley Brother's Candy Factory Building, next to the Padre's baseball stadium. In demonstrating their commitment to the downtown community, however, Bumble Bee's decision to move required tackling many challenges including downsizing, changing work styles, and inheriting the problems of a 90-year-old building.

Bumble Bee's engaged IA to create a space that preserves and showcases the existing historical structure, as well as reflects their brand. The team achieved these goals through leaving the exterior structure untouched and exposing the interior brick, columns, and wood ceiling structure. Graphic applications throughout the space such as photography, murals, and gallery walls highlight the company's history. Tuna cans are used as an artistic feature wall at the reception area. Recycled and re-used materials are also used throughout, including baskets from their old manufacturing plant re-purposed into lighted table bases. Showcasing sustainability as part of Bumble Bee's brand, the space was designed for LEED-CI Silver certification.

The previous workspace was 7,000 square feet larger than their new location, and included large, high-paneled workstations. However, the new office environment features open offices with low-paneled workstations, half the size of the previous footprint. To offset the smaller workspace, communal break out areas are



offered. The open office area is located along the exposed brick walls with antique windows not only for maximum daylight, but also to offer great views of the baseball field. Offices, reserved only for vice presidents and above, are glazed and allow for maximum flexibility and transparency for daylight and openness.