

J&R GROUP

2525 Main
Irvine, CA

Size

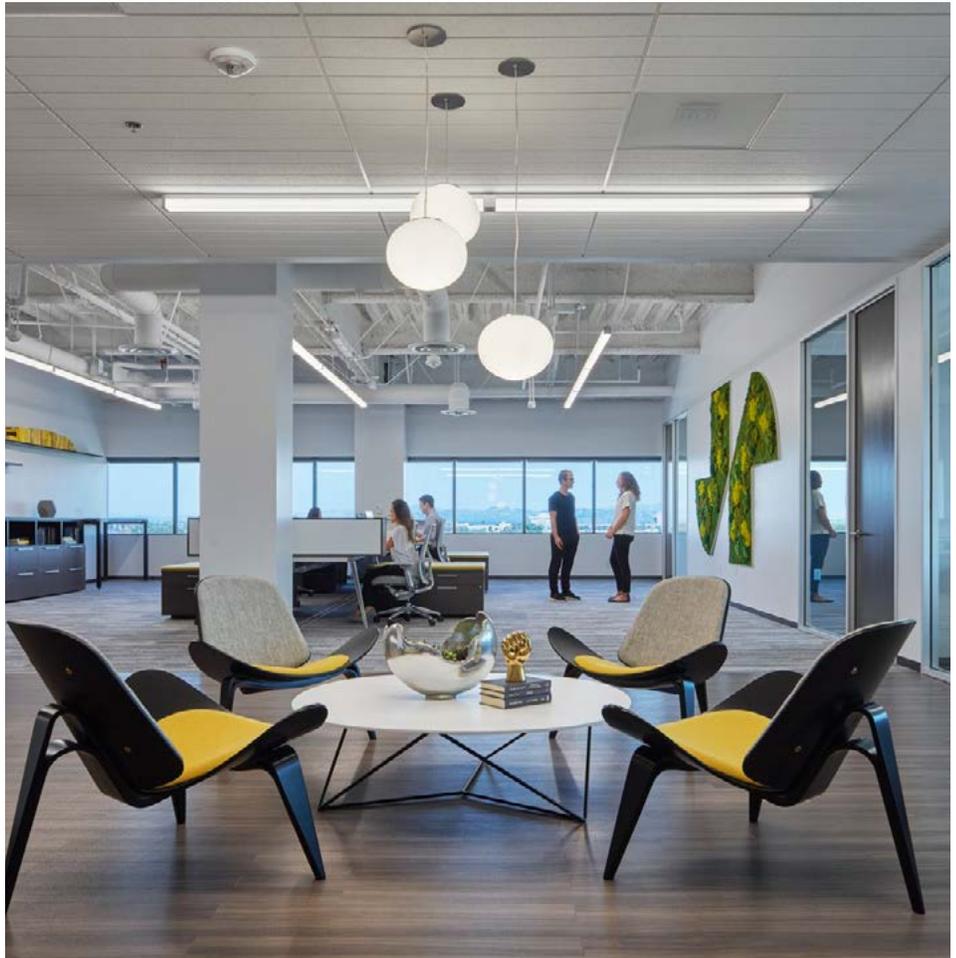
103,740 square feet

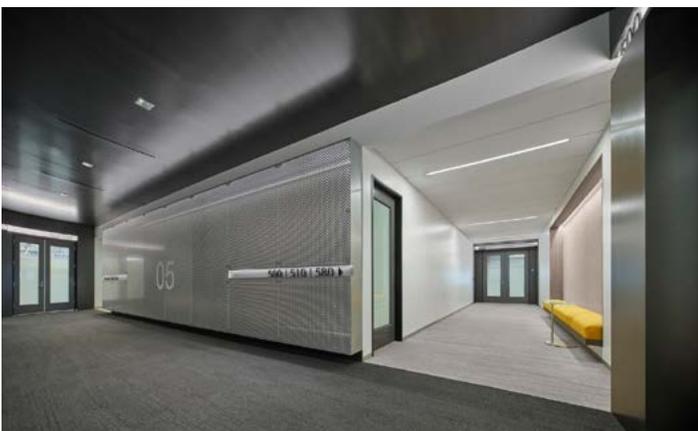
Project Highlights

Redefined the interior architecture of the main level to create a tenant lobby and lounge area; Building repositioning; Unique ceiling system helps create volume and illumination; Flexible demising, corridor, and common area plans accommodate various-sized tenant spaces; Experiential graphics help create a cohesively branded environment

Services Provided

Full service interior design and architecture; Experiential graphic design; Lighting design; Furniture specifications





When J&R Group engaged IA to assist them with the repositioning of 2525 Main in the Irvine Business Complex, their goal was to introduce a new generation of office space in this busy hub of finance and technology-oriented companies. With reimagined common areas and flexible floor plans for multi-tenant and single tenant users, the design solutions provided by IA delivered on the client's desire for an "Apple vs. Android" aesthetic.

At the main level, the interior architecture was redefined to create a through lobby and lounge area for all tenants to share. The existing architecture – low ceilings and no natural light – was overcome with open planning and unique, custom-designed ceiling system to create volume and illumination. High contrast colors and textures make a bold statement while keeping the palette neutral. New experiential graphics and wayfinding, some against custom metal back-lit wall panels, unifies all the floors.

In addition to the lobby redesign, IA created new, flexible demising plans, corridor and common area plans for each floor to accommodate various sizes for multi-tenant opportunities.