

## TRESATA

### Charlotte, NC Relocation and Expansion

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#### Size

6,800 square feet

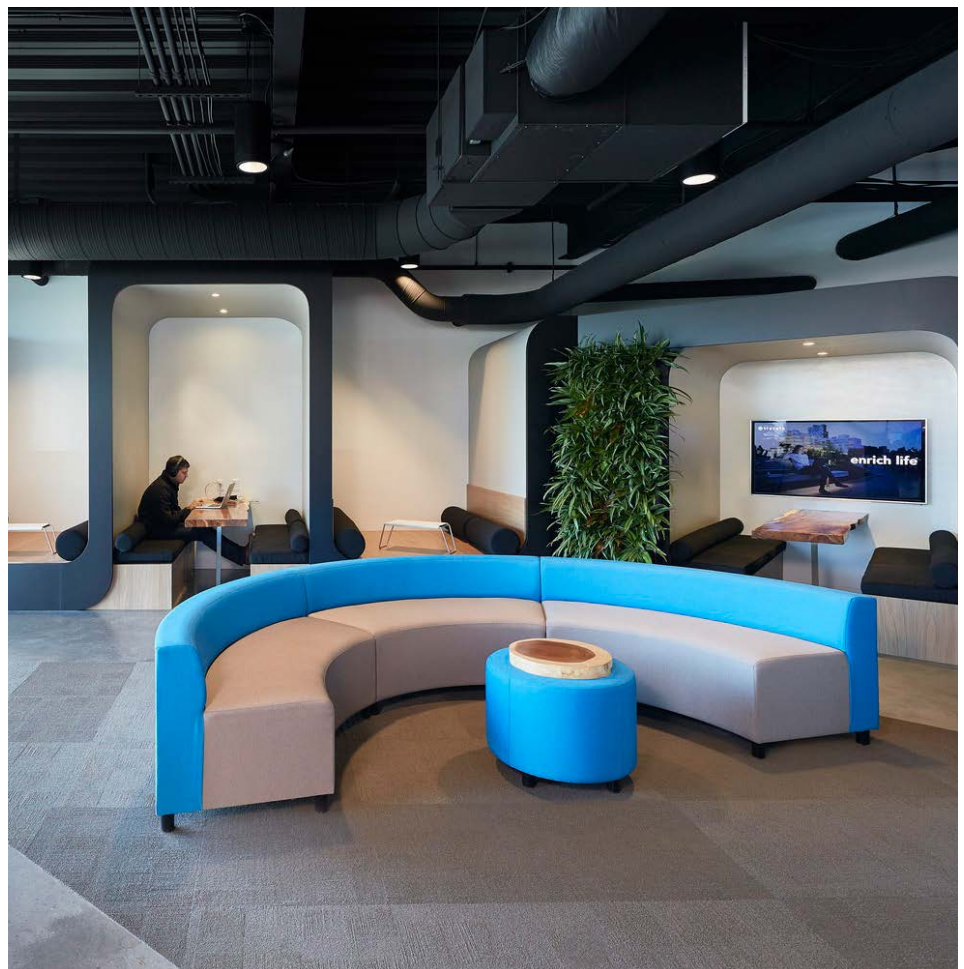
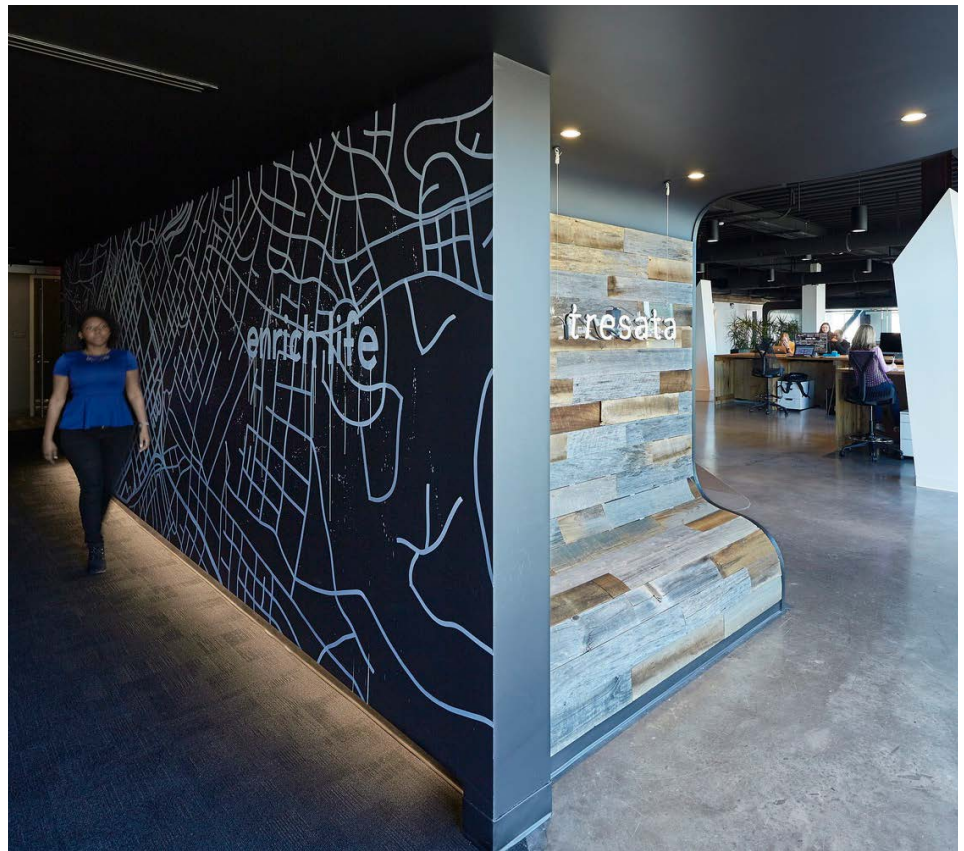
#### Project Highlights

Headquarters relocation and expansion; Custom sit-stand desks built handmade from recycled materials; High-impact experiential graphics throughout the space; Variety of independent and collaborative zones, including break-out and private spaces; Unconventional design elements such as slanted columns and curved booths; Local artwork featured within space; Adaptable space for future growth and technology changes; High design elements with low cost

#### Services Provided

Full services interior design and architecture; Lighting design; Furniture specifications

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Tresata, an enterprise intelligence company based in Charlotte, NC, engaged IA create a 7,200 square foot headquarters space that entices, intrigues, and speaks to its innovative culture and brand. The headquarters design is focused on four key concepts: portal, bent-plate ceiling, pivot, and slant - each of which are expressed in unique design elements throughout space. In addition, the ideas of wellness, transparency, comradery, and sharing - all core Tresata values- served as guiding principles for the overall design.

The portal and bent-plate ceiling are realized by a dark passage lit only by floor lights. Its dropped ceiling bends into a curved-edge plane over the entry area before transitioning into a series of walls and booths with curved corners.

Further into the workspace, a meeting lounge furnished residential style, with three doors on pivots, is a glass box with rounded corners similar to those of the booths. Exposed struts within the lounge, part of the building's architecture, are painted in one of Tresata's brand colors. Building columns sheathed in stark white gypsum board literally slant away from the curved elements under a black industrial ceiling.

Wellness, transparency, comradery, and sharing are Tresata core values embodied throughout the space. Custom, handmade stand-sit desks and ergonomic high chairs without armrests were a client choice to keep staff on its feet. Clear glass on a black wall creates a sustainable writing surface that is easily cleaned. The use of glass throughout underlines Tresata's culture of transparency and belief that everyone is part of the firm's success. When needed, the welcome room provides privacy for meetings with new hires or clients. The barn door, made of horizontal planks of reclaimed wood separated by one-inch spaces, allows for air circulation and visual access to the rest of the space.

A big supporter of Charlotte's thriving artists and artisans, the firm's logo, signage, and most of its artwork was created locally. The design playfully also alludes to the number three throughout, paying homage Tresata's founders and the origin of the word Tresata, trisut, meaning -300. For example, there are three pivoting doors, three paths through the work environment, and three telephone rooms, referred to as the founders' rooms. The color of each room pays homage to the lineage of one of the founders: red for India, the business guru; orange for the Netherlands, the programming specialist; and black for New Zealand, the software analyst.