

# TRUNK CLUB

Boston, MA

New Members Club

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## Size

18,000 square feet

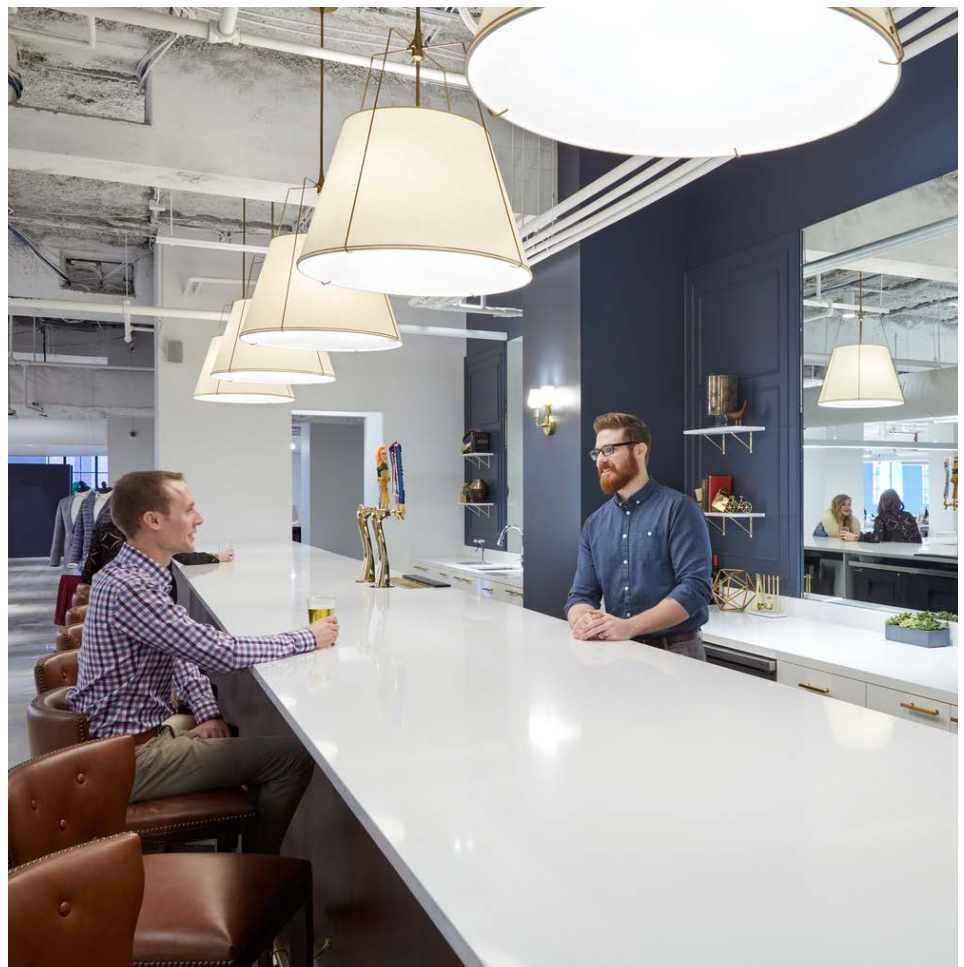
## Project Highlights

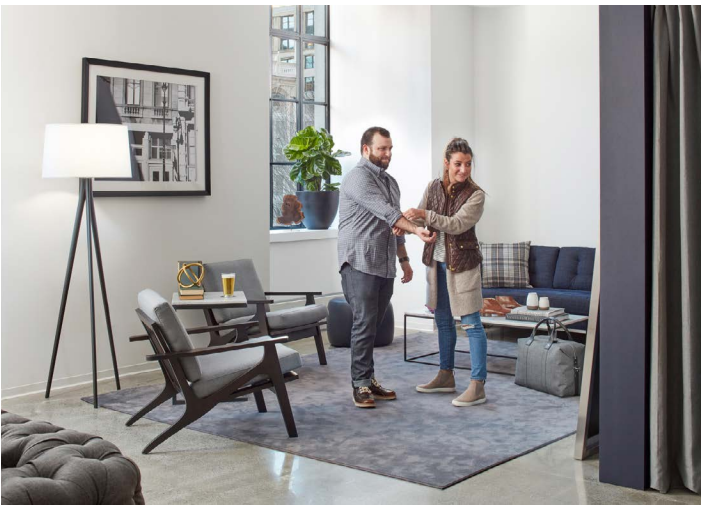
Stylist for this high-end, members-only business support clientele via phone, online, and in-person in their new space; Members club functions as office and retail space with a concierge and bar station to greet and host clients; Customized, client-facing dressing rooms, inventory displays, and seating areas; Office space with open desking for clientele support; Clear delineation of client and stylist space through furniture and lighting

## Services Provided

Full service interior architecture and design

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Trunk Club, a members-only personal stylist service owned by Nordstrom with locations nationally, engaged IA for the design of their new, Boston Members Club. Functions of the Clubhouse needed to include efficient and flexible workspace for stylists to support their clientele online and via phone, as well as retail space, such as dressing rooms, inventory displays and storage, seating areas, and a concierge station for entertaining.

After studying Trunk Club's national locations and business projections, the IA team designed a Clubhouse that offers clear delineation of office and retail space with room for entertaining and infrastructure for future growth. The client experience starts at the concierge station, featuring a custom reception desk, full bar, and projection screen for hosting staff meetings and member events.



Strategically placed USB outlets and wire management allow stylists use their technology throughout the space, in addition to open desking stations for phone and website sales support. For in-person appointments, customized dressing rooms, dedicated lounge areas, and inventory displays are adjacent to, yet delineated with different furniture and lighting styles from, the stylists' workstation area.