

# CONFIDENTIAL FINANCIAL FIRM

McLean, VA  
Headquarters  
Expansion and  
Renovation

## Size

Expansion: 131,000 square feet  
Renovations: 120,000 square feet

## Project Highlights

Corporate renovations support growth, flexibility, and collaboration between and across departments; Phased renovations of four floors in main tower; Expansion leased space in six floors of neighboring building; Operational flexibility supported within distinct neighborhoods, allowing groups to flex without restrictions; Diverse workstyles supported through multiple furniture settings, height-adjustable desks, and lounge/teaming areas; Writeable walls throughout the space offer seamless workflow and teaming processes; Active hubs and flexible meeting spaces planned separately from quiet, heads-down zones

## Services Provided

Full service interior design and architecture; Experiential graphic design - signage and wayfinding; Furniture Specifications; Lighting design

## Select Awards & Honors

National Association of Industrial and Office Properties (NAIOP), Award of Merit, Large Tenant Space





Beginning in 2015, IA has provided full interior design and architectural services for this financial service provider's headquarters campus, including the phased renovations of floors 3–5 and 12 in their main tower, and expansion leased space in 6 floors of a neighboring building. Corporate design goals included increasing operational flexibility and associate satisfaction, supporting diverse workstyles, enhancing communication between teams and departments, and reinforcing culture through collaboration zones and branding.



IA reworked the prototype for the existing headquarters tower layout, based on the current, improved work standards and support ratios. Spaces now support operational flexibility within distinct neighborhoods, allowing groups to flex in size without physical restrictions. Diverse workstyles are supported through multiple furniture settings, height-adjustable desks, and lounge and teaming areas, allowing staff to work where and how best supports their current tasks. Writable walls throughout the space offer seamless workflow and teaming processes, a key component for the firm where financial and technology merge seamlessly through the agility of the teams, their rapid collocation, and varying workstyles. To better support the reduction of noise levels, active hubs and flexible meeting spaces are planned separately from quiet, heads-down zones. Bold experiential graphics support intuitive wayfinding.