

RED HAT

Boston, MA

Relocation

Size

36,000 square feet

Project Highlights

Relocation to two floors of a landlord-converted historic mill; A two-story, open innovation lab with AV feature; Executive briefing center for client-facing functions; Multiple cafe, coffee, and library spaces with integrated, interactive AV; Open office includes huddle zones and enclosed meeting rooms for activity-based working; Speak-easy and den offer space for respite and socialization; Detailed coordination and integration of MEP, AV, acoustic, and structural systems and consultants

Services Provided

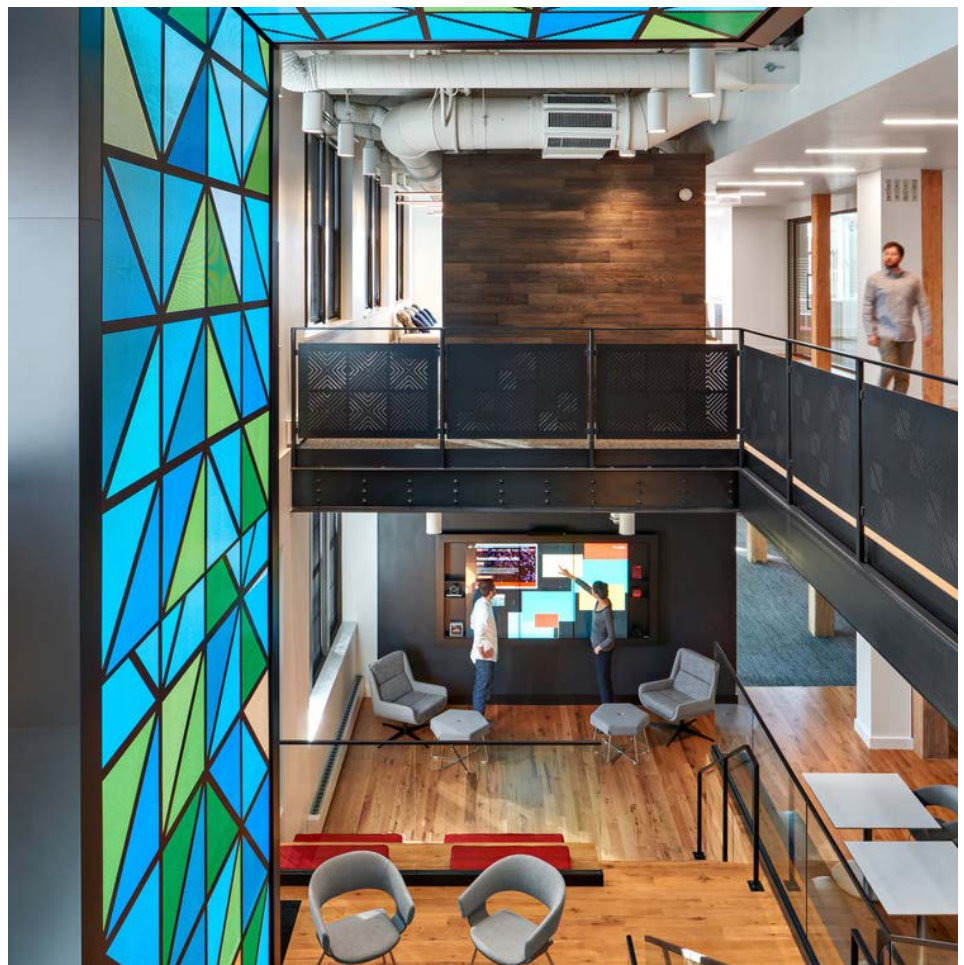
Full service interior architecture and design; Experiential graphic design: branding and signage; Furniture specification; Lighting design

Select Awards & Honors

International Facility Management Association (IFMA), Boston Chapter, People's Choice Award

Association of Briefing Program Managers (ABPM), World Class Briefing Center Award for Program, Design, and Customer Experience

[!\[\]\(d3102649f02e825ddb76dc3de0190154_img.jpg\) Tour the space here](#)





Red Hat—a multi-national software company providing open-source software products—opened its new office in Boston on two floors of a landlord-converted historic mill. The goal was a workspace that offers unique and memorable experiences for clients and staff, as well as supports three distinct business units and multiple program elements. Within the two-floor space, the client-focused Briefing Center connects to the Open Innovation Lab that occupies half of the floor below, while engineer workspaces occupy the other half of both floors.

Designed around the client experience, the Briefing Center showcases Red Hat’s technological capabilities. The client journey begins at an interactive reception desk offering multiple, integrated high-touch AV experiences. A concierge greets clients with a QR-enabled badge that allows them to virtually collect information on Red Hat’s capabilities during their stay. To counter-balance the high-tech environment, the IA design team incorporated a speakeasy—named the Skybar—where clients can enjoy “old world” comfort. Feeling as if it had always been there, the Skybar creates a memorable experience for clients before they depart for the day.

A two-story digital element wraps from the ceiling to the wall—dubbed the Quilt Wall—and offers a unique AV experience that connects the Briefing Center with the Open Innovation Lab on the floor below. Stadium seating flanks the stair and terminates at a large, retractable wall that allows the space to be used for events, town halls, and charretting sessions. The space is complemented by an adjacent café, a lounge, and a dimly lit “Den” that provides an experience notably different from the rest of the space for respite.

The engineering wing of the building is accessed by a dedicated stair with adjacent cafés on both floors. Heads-down work is supported by user-reconfigurable desking and a variety of phone rooms. This balance of multi-functional, open teaming spaces, and enclosed meeting rooms with varying degrees of integrated audiovisual capability enables staff to choose activity-based work settings.

Overall, Red Hat’s brand of innovation and discovery is reflected in every aspect of the new workplace, while celebrating the character of the historic building.