

RAPID7

Boston, MA

Headquarters

Size

150,000 square feet

Project Highlights

Consolidation of downtown teams and engineers from Cambridge, MA

Spaces connect brand and culture by supporting creative disruption through an organic workplace

Workplace encourages activity-based work by providing group and heads-down areas away from desks

"The Audacious Workplace" design concept utilizes Rapid7's global guidelines

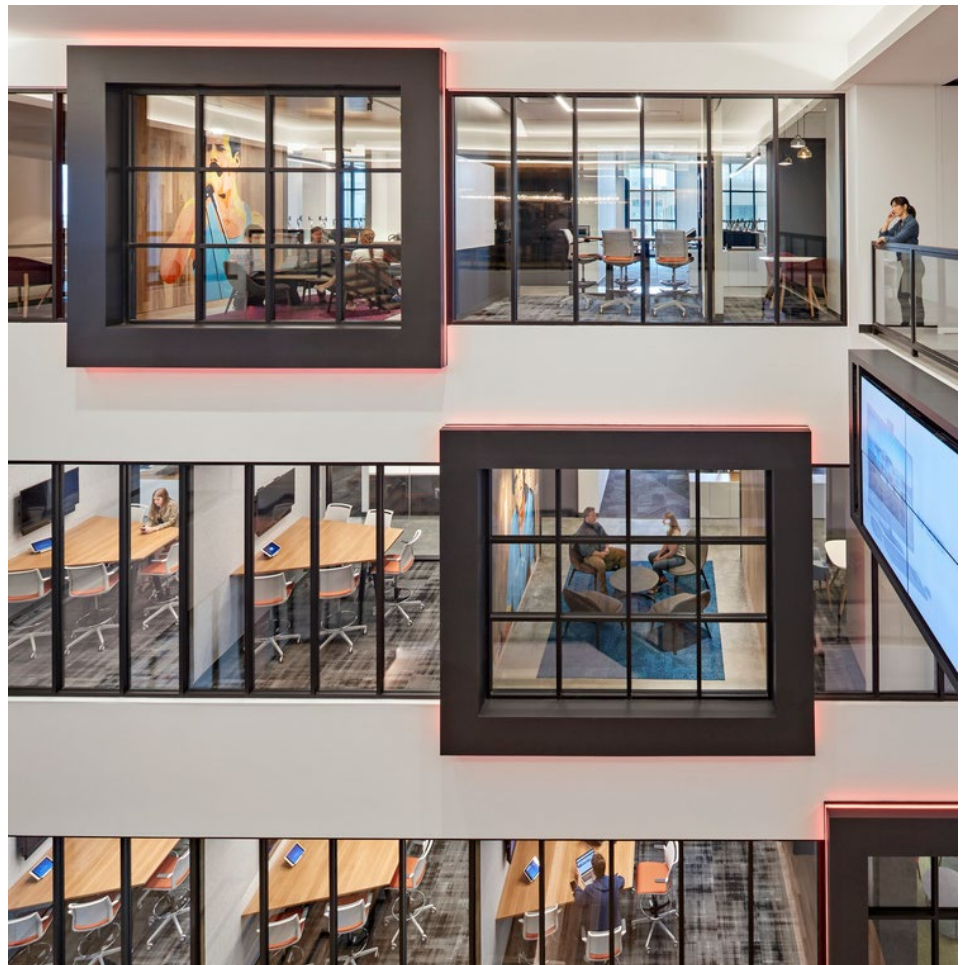
Created testing space for three potential new global furniture standards where staff submitted preferences via a survey

Utilized Rapid7's internal communication platform for project updates and requests

Global projects with IA also include Arlington, VA; Austin, TX; Los Angeles, CA; Toronto, ON; as well as Belfast and Dublin, Ireland

Services Provided

Workplace strategy; Full service interior architecture and design; Experiential graphic design: branding and signage; Design guideline development and implementation; LEED/Sustainability services; Furniture specification; Lighting design





Rapid7, a leading provider of analytics and automation solutions for security and IT professionals, has worked with IA globally for over five years. In addition to formalizing its "Workplace of the Future" initiative, with neighborhood and activity-based workplace settings, into global guidelines, an "Audacious Workplace" design concept was incorporated with graphic and materiality flexibility to align with each location's culture.

Conceived as a vertical ecosystem, each floor of its new headquarters houses departments aligned with four pillars that make Boston audacious—neighborhoods, sports, technology, and education. Teams are linked together for cross functionality and mobility with robust amenity hubs, central and distributed conferencing, training rooms, and alternative work settings.

The entire space circles around a four-story atrium with a grand connecting stair. Upon entry at reception, visitors, employees, and recruits are all connected to Rapid7's culture vertically. A single story bleacher stair rises from the open area; an interconnecting stair winds further into the facility. The fourth reception floor is inspired by Boston neighborhood marketplaces and features the main café and a coffee bar with full-time barista with adjacent interview, client-facing meeting spaces, an amphitheater training room, mother's suite, wellness rooms, showers and lockers, a library, and a user experience lab.



Moving up the stairs, each floor's theme is brought to life through amenities, regional connection, graphics, and signage. An overall experiential graphic design strategy riffs on the company's core values while complimenting regional connections and materiality. Oversized hand-painted portraits of inspiring luminaries reference each floor's theme. Each theme is further played out through wayfinding technologies and graphics within huddle rooms. Elevator lobbies display a mural featuring the moose amid local and floor-themed icons. This consistent graphic language used globally ties together company-wide and local culture.