

# THE ZEBRA

## Austin, TX Headquarters Relocation

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### Size

42,000 square feet

### Project Highlights

Architectural elements designed to create visual patterns through the use of negative and positive spaces in screens, cut-outs in architectural masses, and ceiling elements

Flexible, fully-mobile workstations in open configuration with power/data raceway every eight feet

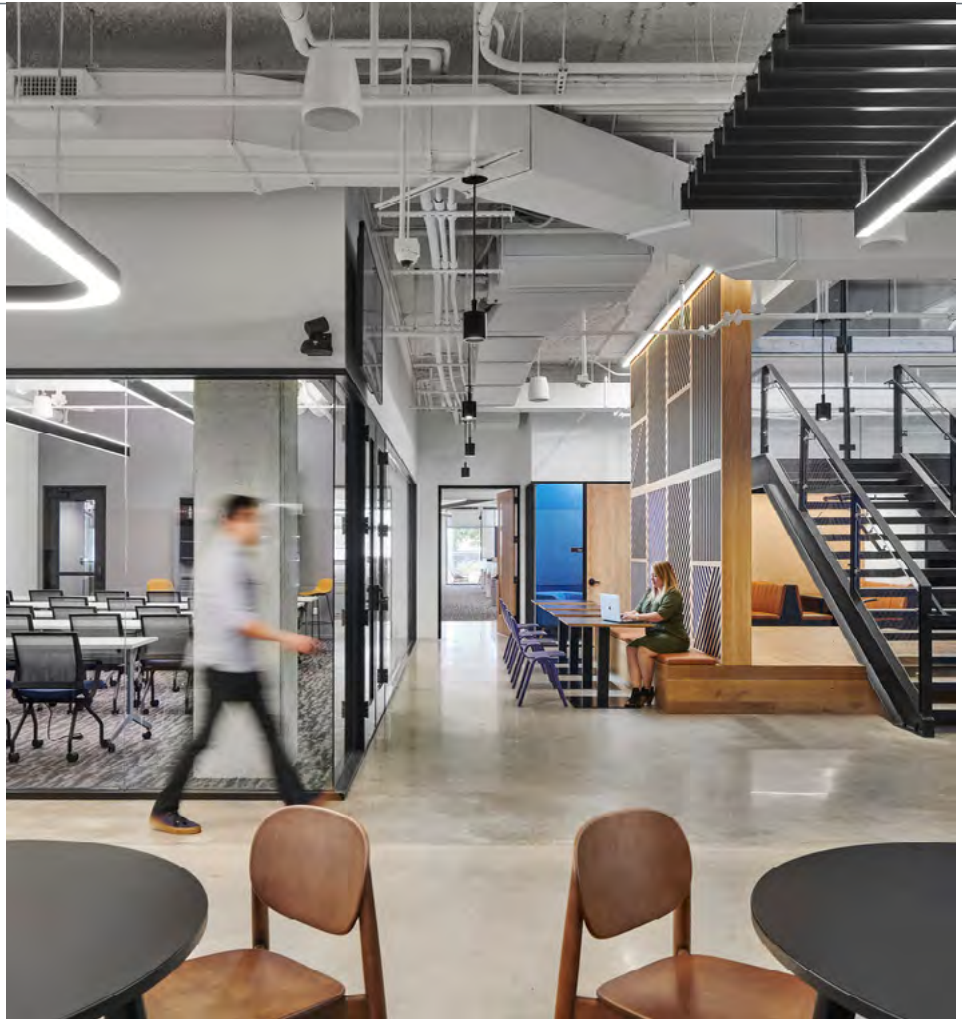
Designated coffee bar at reception with in-house barista and internally-engineered online coffee-ordering system

50-person breakout room for training and presentations

### Services Provided

Full service interior architecture and design; Experiential graphic design

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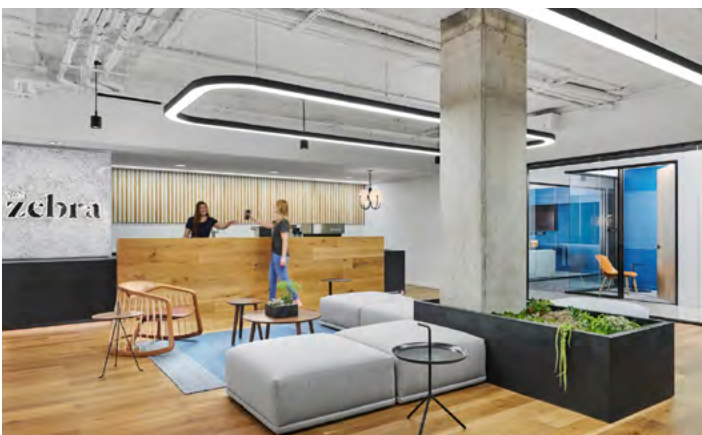






The Zebra has become the nation's leading car insurance comparison engine. Building on continuing success, the company relocated its headquarters this summer to new offices in East Austin, the site of its founding seven years ago.

IA's design concept encompasses the company's mission, "Insurance in Black and White," and makes a powerful statement through subtlety. Influenced by the surrounding neighborhood's warehouse and raw construction aesthetic, the new space incorporates materials like hot-rolled steel, black granite, cork, and white oak for an authentic expression of materiality. Architectural elements create visual patterns through the use of negative and positive space in screens, cut-outs in architectural masses, and ceiling elements.



On a limited budget and without sacrificing function, the IA team's intriguing design uses standard construction materials, including plywood boards reimaged as monumental architectural screens. From the stripped-wood panel stair screen to the black voids carved at meeting-room entrances, the end result is an employee-oriented, open and transparent work environment that echoes the company's stance on insurance.