

H-E-B DIGITAL / FAVOR DELIVERY

Austin, TX
Eastside Tech Hub

Size

81,000 square feet

Project Highlights

Renovation warehouse once home to Austin's first recycling center - the design embraces the original structure, leaving much of it exposed

Based on the concept, "From Marfa to the Gulf Coast", the space celebrates textures, tastes, treasures, and makers from the Texas terrain

Commissioned Texas-based artists for art pieces found throughout the space

Amenity spaces include an expansive work lounge that transforms into an all-hands zone, a quiet zone with a library, a series of coffee bars branded to H-E-B's grocery lines, wellness rooms, double height climbing wall, and a hidden room accessed by pushing on the shelves at the bar

Services Provided

Strategy; Site Selection Advisory Services;
Full Interior Architectural Design Services;
LEED/Sustainable Design Services;
Furniture Specification





In 2018, H-E-B acquired Austin-based food delivery startup Favor Delivery. Now, an 81,000 square-foot warehouse, formerly Austin's first recycling center, is home to both companies. Combining two companies under one roof was a challenge solved by a deep dive into both organization's history and culture. Focusing on their commonality, Texas, was the solution. From Marfa to the Gulf Coast, the design team created a space infused with local art, materials, and all-things Texas.

From the locally-sourced hickory and pecan of the wood-planked vestibule ceiling to the reception desk framed in native limestone with bull wire encased crystals that reference a gabion wall, each element alludes to the companies' Texas roots. Commissioning Texas-based artists was important to add personality and flavor to the space, including a 50-foot mural by Austin-based artist Will Bryant and two hand-woven screens, hanging on the east and west sides of the facility, by local fiber artist Ellen Bruxvoort.

Throughout, inclusivity and wellness are supported in multiple ways - just circling the office six times is one mile! An arch resembling a Texas Quonset hut, outlined in local D'Hanis brick, leads to the wellness area. Recalling a Texas canyon, the area features a 20-foot bouldering wall and offers fitness classes, bike parking and a tune-up station, showers, and parents' room.



Each of the restrooms, themed after a Wes Anderson film to celebrate the Houston-born director, offers an inclusive space for all employees.

On sunny days, garage doors open revealing porches for flexible, collaborative indoor-outdoor meeting spaces, with picnic tables designed by Marfa artist/sculptor Cody Barber. At the core of the space a hidden room, honoring the first H-E-B store and features reproductions and relics from the past. The new work environment is inspiring and celebrates Texas, from planning principles to material selections to its treasures and makers.