

EDF TRADING

North American
Headquarters
Houston, TX

Size

60,000 square feet

Project Highlights

Relocation from suburbs to Houston's central business district

Created a large, open trading floor

Improved meeting spaces for teams by adding a variety of different sized meeting rooms

Developed EGD for elevator lobby, reception, and film on glass partitions

Maximized natural light to optimize lighting

New spaces include: reception area, boardroom, trading floor, collaboration spaces, cafe, and training room

Specialized rooms for trading, including secure SCADA area

Services Provided

Workplace strategy; Full service interior architecture and design; Experiential graphic design: branding and signage; Sustainability services; Furniture specification





EDF Trading, a global energy trading company headquartered in London, engaged IA to assist with the relocation of their North American headquarters from suburban Houston to the central business district. Collaborating heavily with both local and firm-wide decision-makers, IA developed a space that is clean and modern, featuring graphic and design elements supporting the international EDF Group brand and message.

At the heart of the space is a stand-alone 70-seat trading floor complete with sit to stand desks for each employee and a secure SCADA area. A wide selection of settings from a state of the art boardroom to informal collaborative spaces allows groups or individuals to choose the type of environment that best suits their needs. In addition, these zones surrounding the perimeter of the floorplate support daylighting and give employees a panoramic view of downtown Houston.

High-impact graphic elements developed in-house (such as a number of custom cityscapes featured on glass conference room walls) were an opportunity to tie back to the international brand. Additional workplace amenities also included a training room, catering kitchen, and a robust café that doubles as a gathering place for large, town-hall-style meetings.