

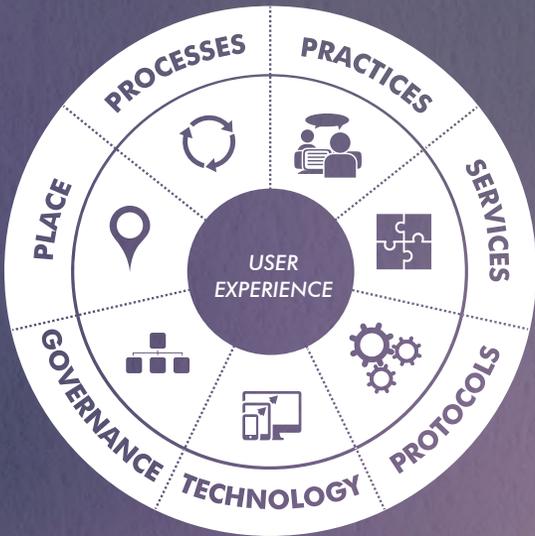
TOGETHER AT WORK

**THE REVIVED
PUBLIC SPACE**



Our Framework

Talking about how the visitor, tenant, and employee experience will change is only scratching the surface of the post-COVID-19 world. Ultimately, what may work in some public-facing spaces may not work in others. IA partners with landlords, developers, and others to create a holistic roadmap that re-imagines a **safer, more comfortable, and healthy** user experience.



PLACE

The physical environment

PROCESSES

Methodologies to foster workflow (landlord workforce)

PRACTICES

Overarching building policies and guidelines

SERVICES

Resources that support everyday operations

PROTOCOLS

Etiquette in public-facing spaces

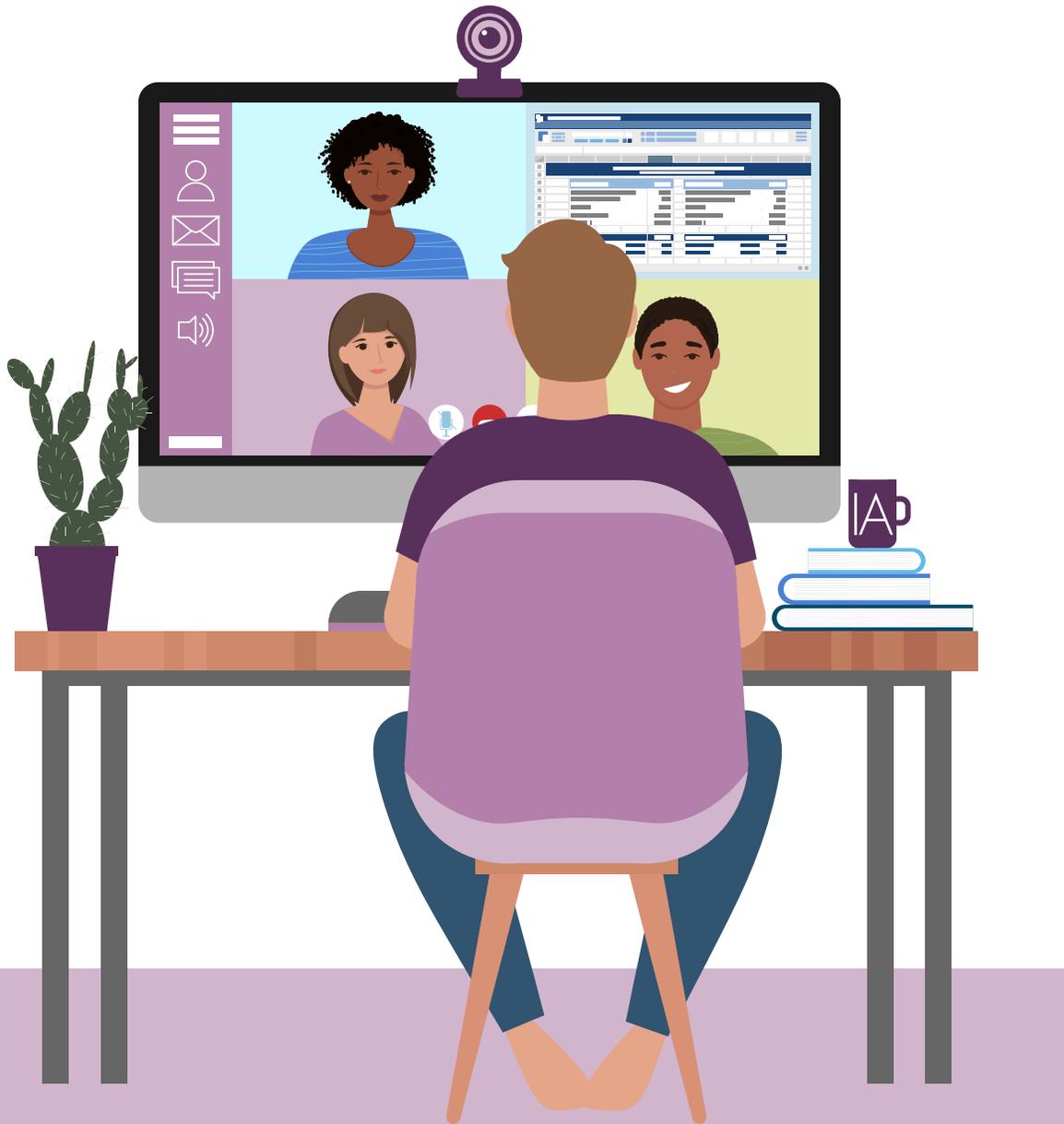
TECHNOLOGY

The infrastructure, software, and devices that facilitate the use of public-facing spaces

GOVERNANCE

A system to maintain and evolve communications and processes over time





THE REVIVED PUBLIC SPACE

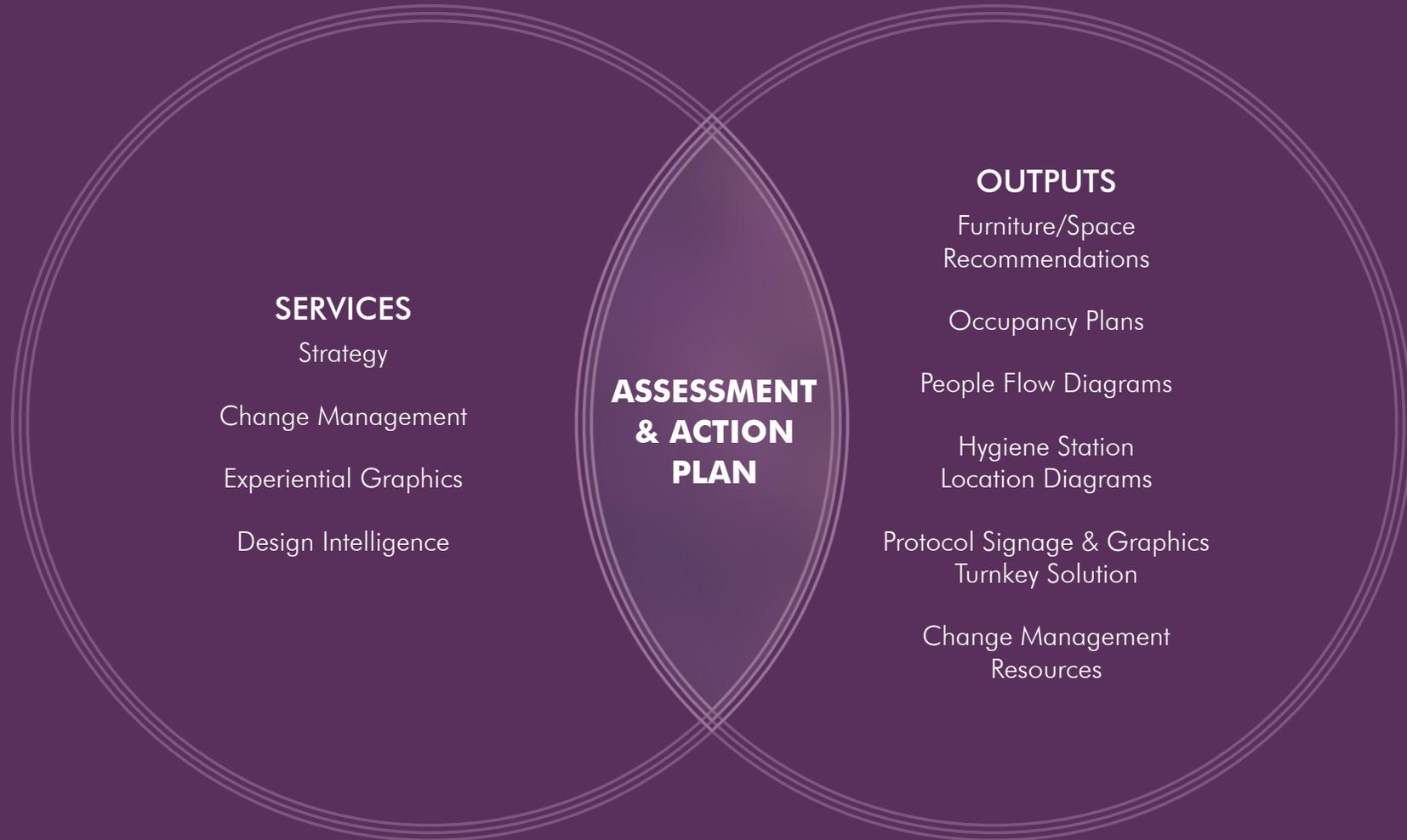
Landlord/Large Occupier Readiness Assessment & Action Plan

Our program includes resources that provide the means to assess your current public-facing spaces relative to COVID-19 issues, while also establishing the framework to create an effective action plan in order to prepare for the return of tenants, visitors, and employees.

Completed through an interactive discussion with your team, IA's robust **landlord/large occupier readiness assessment** evaluates existing shared public-facing spaces while also ascertaining interest in the mix of criteria critical to your **action plan**. The assessment is based on the recommendations of the leading health organizations overseeing the pandemic (e.g. Center for Disease Control (CDC), Occupational Safety and Health Administration (OSHA), and The World Health Organization (WHO)) in order to help people feel comfortable returning to public-facing settings.

In collaboration with your team, we will focus on addressing the near-term change in practices, policies, protocols, and space while also considering longer-term solutions to increase overall health and well-being.

Services & Outputs



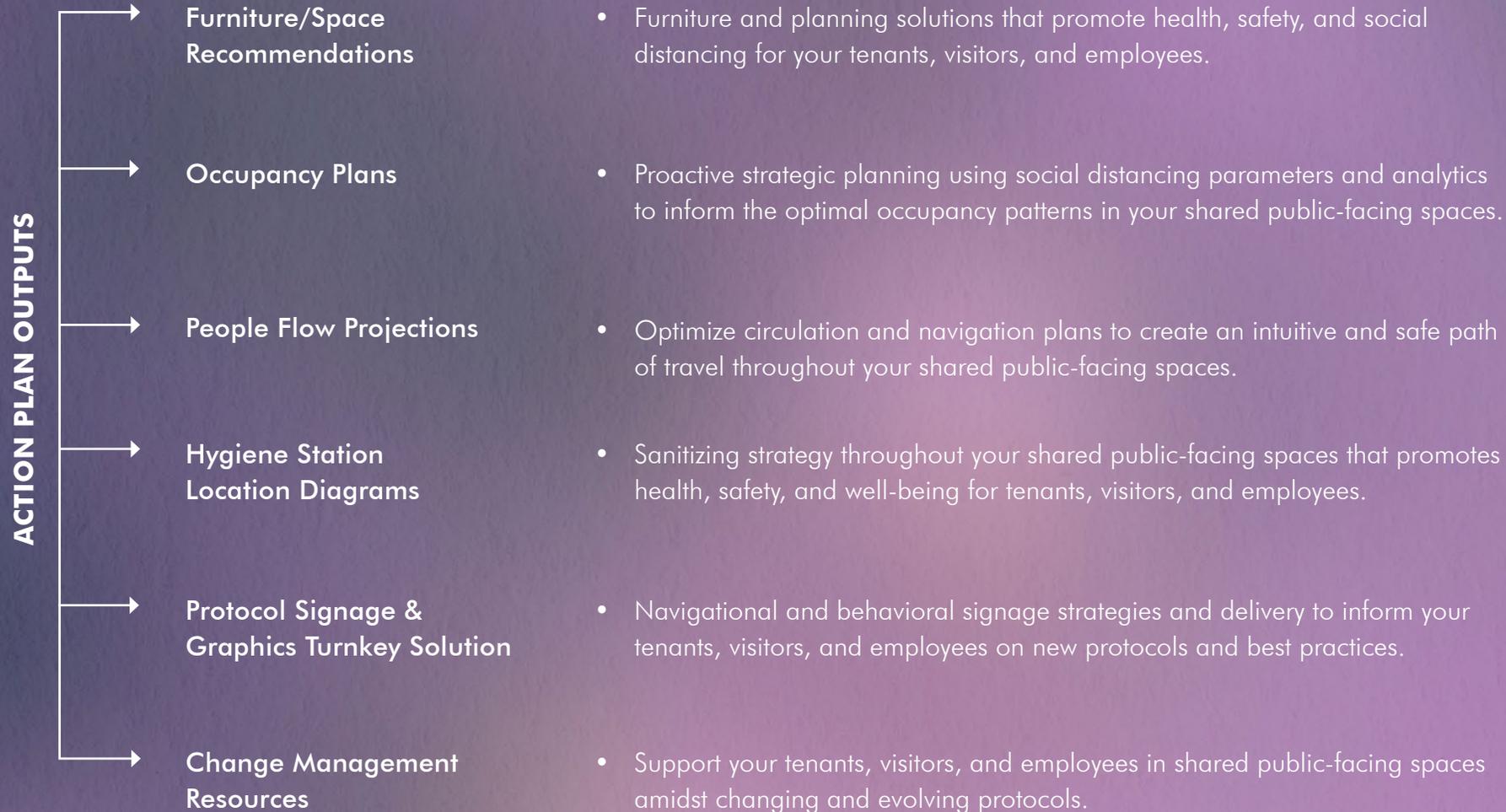
Assessment & Action Plan Resources

RESOURCES

- **Public Space Readiness Assessment**
 - An interactive client discussion to evaluate your existing public-facing spaces using the landlord/large occupier readiness assessment tool. The results define the preliminary view of your current state and inform our approach to interim and potential longer-term adjustments.
- **Existing Floorplan & Occupancy Review**
 - A review of your representative existing floorplan(s) and furniture plan(s) noting potential reconfiguration opportunities and adjustments for consideration through the lens of social distancing.
- **Gap Analysis**
 - An assessment report that identifies gaps and preliminary direction for adapting your shared public-facing space usage and guidelines.
- **Action Plan**
 - A comprehensive outline of your organization's shift of the building user experience.
- **Comprehensive Report**
 - A final synopsis that includes an executive summary, action plan, and preliminary time frame for implementation.



Development & Implementation Outputs



DEVELOPMENT & IMPLEMENTATION OUTPUTS

IA Quanta: Planning the Revived Public Space

POWERFUL, PRECISION-DRIVEN DESIGN

From strategy through project completion, IA's proprietary **digital space planning app** (powered by Saltmine) transforms traditionally time-consuming planning into rapid, real-time collaboration. Our approach unites data, processes, and tools so that our clients have the calculated and customized information they need to make the most informed decisions faster and with more accuracy.



IA Quanta: The Revived Public Space Toolkit

IA's **revived public space toolkit**—which includes social distancing parameters, compliance algorithms, a hygiene/sanitation catalogue, protocol signage and graphics, and navigation systems brings our landlord/large occupier readiness assessment and action plan to life. Together with our clients, we can view in real-time and in three dimension, the implications of your customized public space revival plan.





Level 1



3D WALK



Audit

BOM



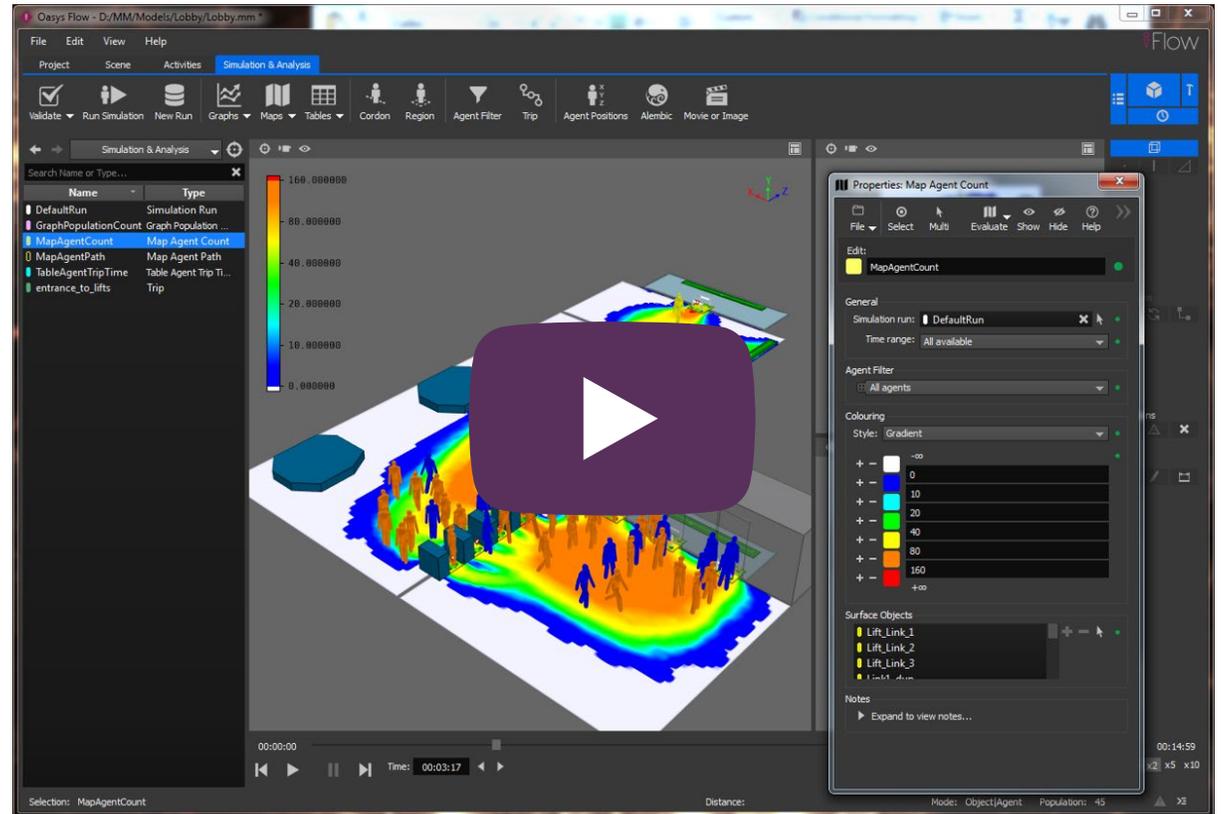
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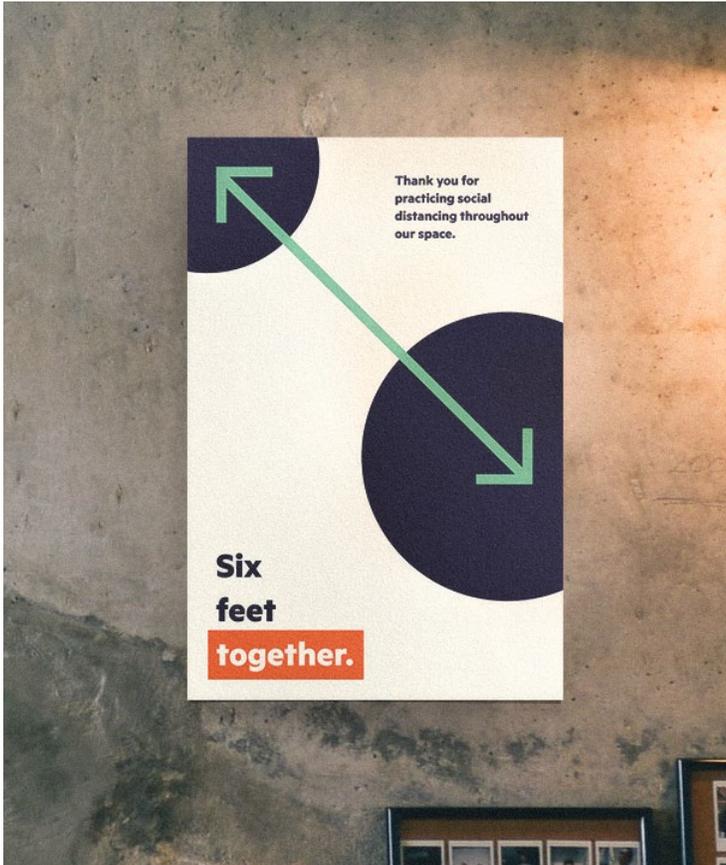
DEVELOPMENT & IMPLEMENTATION OUTPUTS // PEOPLE FLOW PROJECTIONS

Pedestrian Simulation: People + Proximity

Social distancing regulations have altered movement and throughput of people in public spaces. By simulating how users can move through a space, and how their proximity is affected by planned measures, we can better analyze time, comfort, and potential mitigation. Our system can use both 2D and 3D simulations to suit a particular site and the desired outcomes.



Protocol Signage & Graphics Turnkey Solution



Public space signage is direct and informational, focused on navigation and behavioral change.

SIGNAGE STRATEGY

Placement strategies for protocol signage. What signs are needed, how many, and where they should be placed.

Deliverables: Sign location plans created within Quanta for client review/approval.

SIGNAGE DELIVERY

Basic: IA-designed kit of parts. We're delivering a standard package based on the approved strategy.

Enhanced: Adjusting font and colors per client's branding.

Customized: Adjusting voice and style, tailored signage and graphic solutions.

Deliverables: Signage production and installation.

Change Management Resources



OVERALL SPACE USAGE & PROTOCOLS

- **Content Development:** Develop approach, channels, and language to convey messages.
- **Communication and Education/Training Formats:** Tip sheets, user guides, posters, newsletters, videos, online sessions, website, building app content, etc.

EVALUATION & CONTINUOUS IMPROVEMENT

- Create methodologies to capture the learnings in the return to public-facing spaces.
- Create resources linked to the methodologies such as a platform for FAQ's, pulse surveys, space observation, etc.

TOGETHER AT WORK

ATLANTA
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BOSTON
CHARLOTTE
CHICAGO
DALLAS
DENVER
DUBLIN
HOUSTON
LONDON
LOS ANGELES
MIAMI

MINNEAPOLIS
NEW YORK
ORANGE COUNTY
PHILADELPHIA
PORTLAND
RALEIGH
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